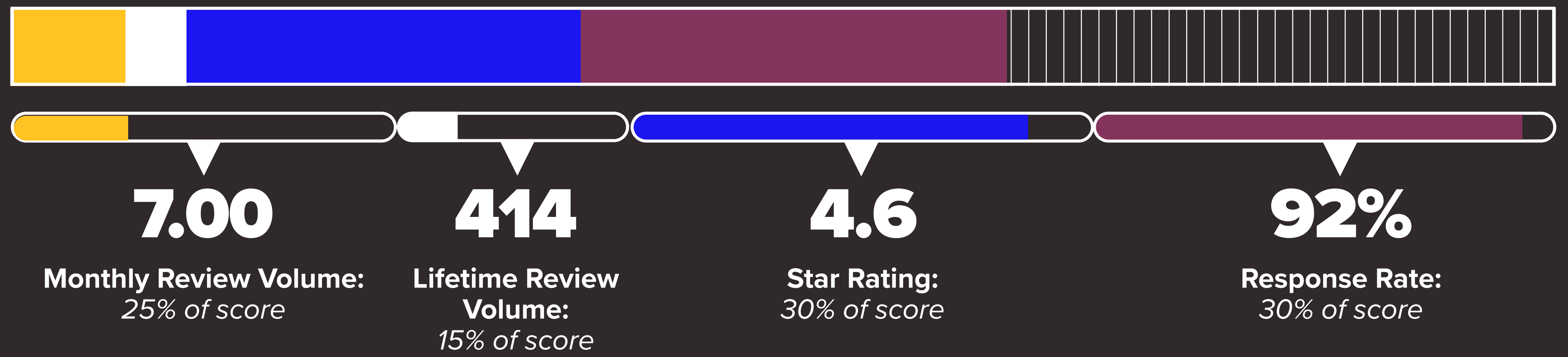


VOLVO

RANKED 20TH OUT OF 32 OEMS
RANKED 6TH OUT OF 14 LUXURY BRANDS

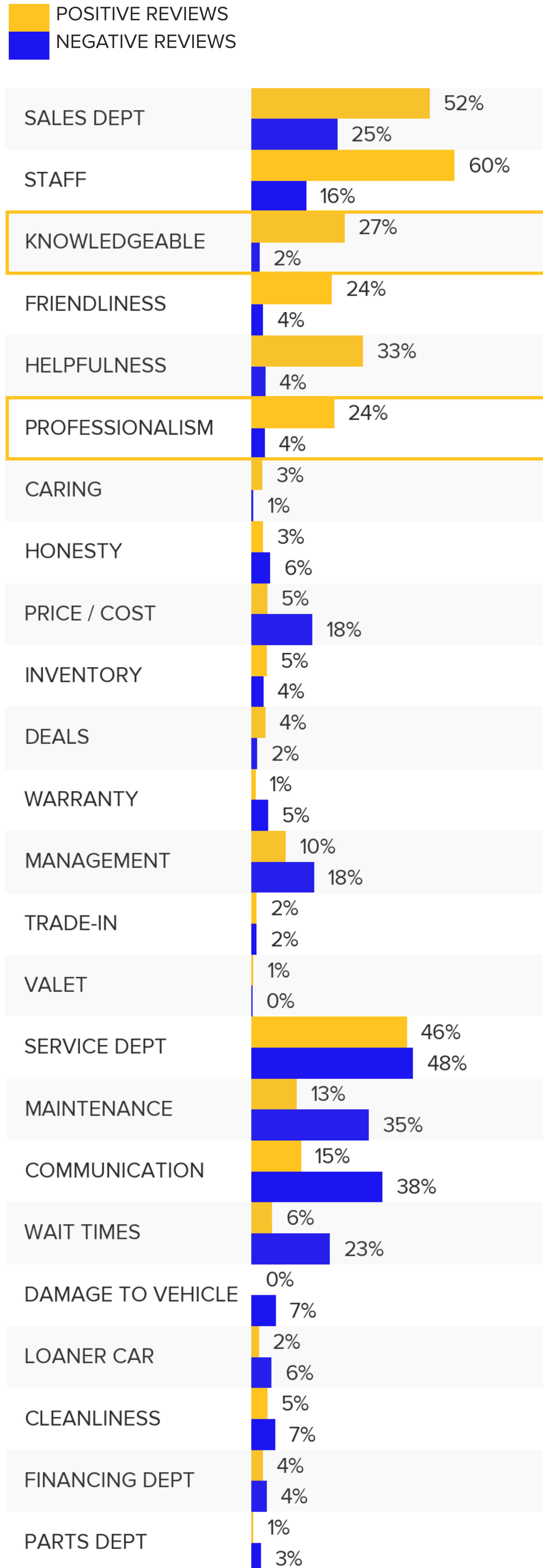
HEALTH SCORE

64/100



TOPIC COMPARISON TABLE

The chart below displays the most common topics discussed in reviews, and how often these topics come up in positive and negative reviews for this brand



STRENGTHS

KNOWLEDGE mentioned in 26.42% of positive reviews, 41.16% over benchmark

PROFESSIONALISM mentioned in 24.16% of positive reviews, 35.71% over benchmark

WEAKNESSES

WAIT TIMES comes up in 6.27% of positive reviews, 20.67% below benchmark

Low monthly volume: **7**
Low median lifetime volume: **414**

RIVALRY

Volvo v. Acura Health Scores



Acura response rate: **92%**

Volvo response rate: **92%**

PRICE / COST mentioned more in negative reviews for Acura than Volvo: **22.6% v. 17.6%**

MODEL REPUTATIONS

Volvo XC60

4.73 Average Rating

Rank 2/31 rated model of the top-selling models list

MANAGEMENT is mentioned positively much more often in Volvo XC60 reviews: **18.5%** positive Volvo mentions v. the benchmark of **7.95%**

REGIONAL STANDOUTS

The map below displays average health score by state for this brand

