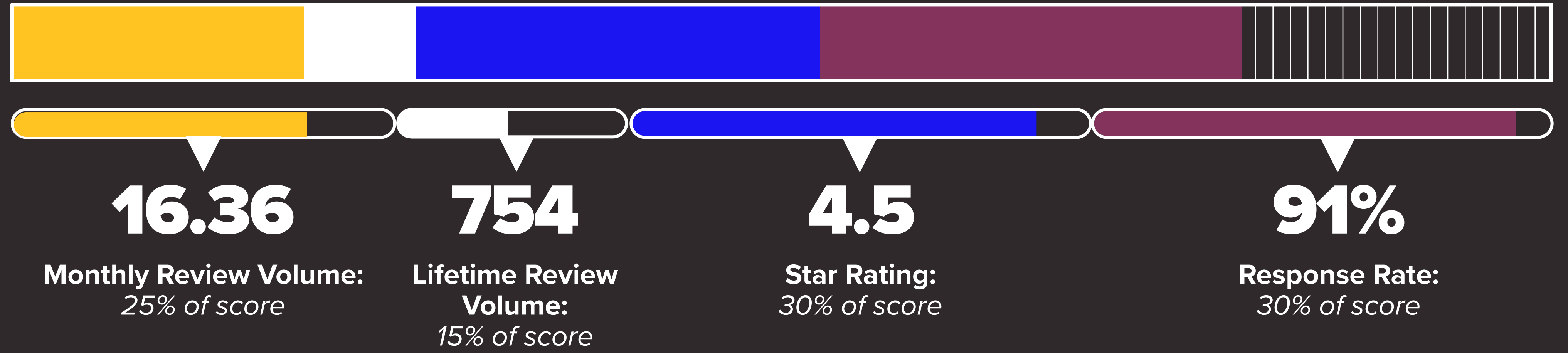


VOLKSWAGEN

RANKED 7TH OUT OF 32 OEMS
RANKED 6TH OUT OF 18 NON-LUXURY BRANDS

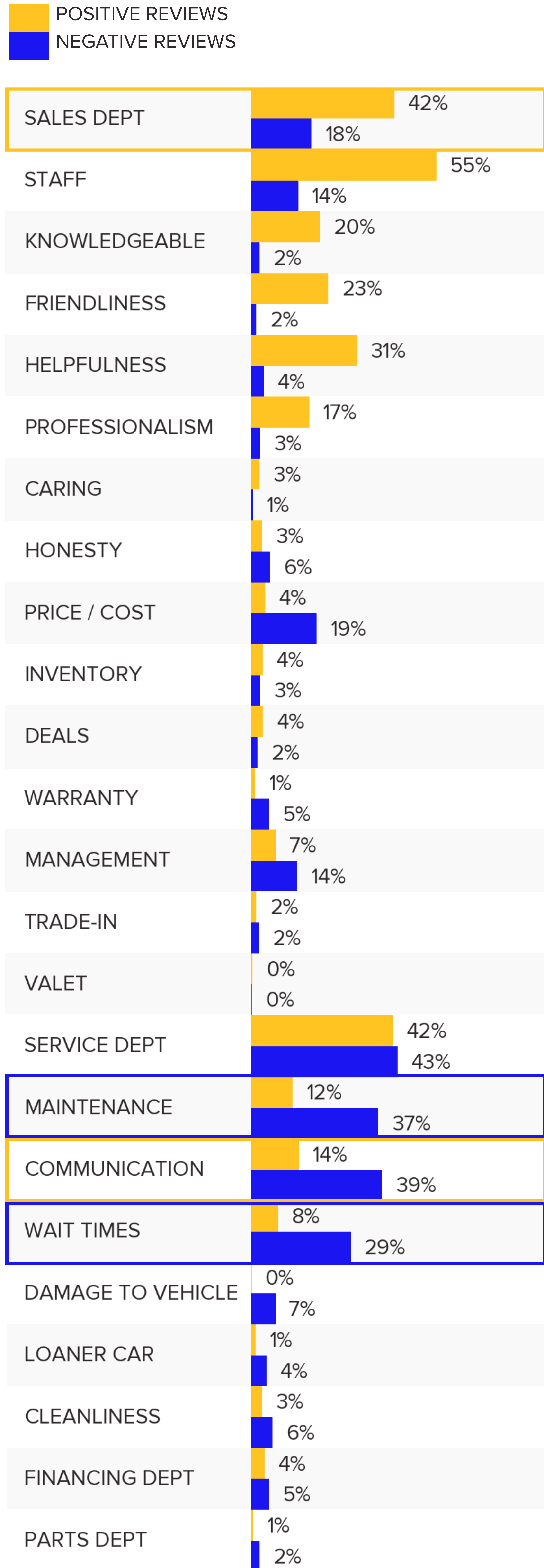
HEALTH SCORE

80/100



TOPIC COMPARISON TABLE

The chart below displays the most common topics discussed in reviews, and how often these topics come up in positive and negative reviews for this brand



STRENGTHS

High monthly review volume at 16.4

SALES DEPT is mentioned in 18.56% of negative reviews, 23.75% below benchmark

COMMUNICATION is mentioned in 13.72% of positive reviews, 20.37% above benchmark

WEAKNESSES

MAINTENANCE comes up in 37.21% of negative reviews, 13.29% above benchmark

WAIT TIMES come up in 28.71% of negative reviews, 11.76% above benchmark

MODEL REPUTATIONS

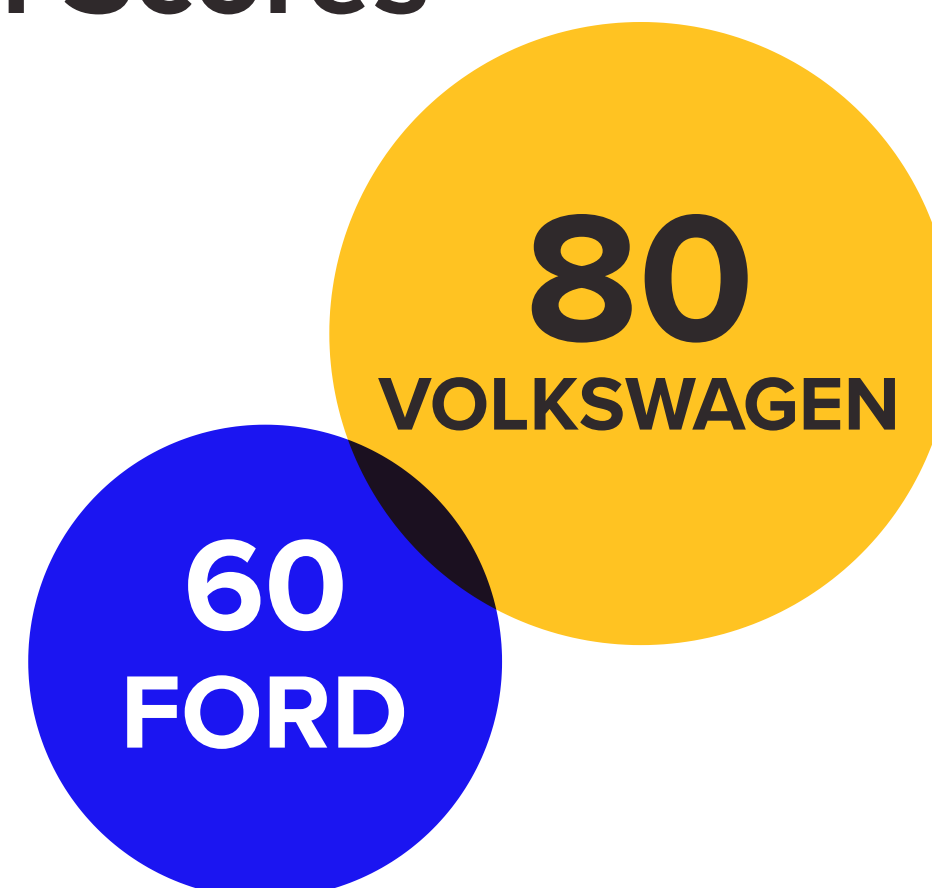
Volkswagen Tiguan

4.63 Average Rating

Rank 10/31 rated model of the top-selling models list

RIVALRY

Volkswagen v. Ford Health Scores



In positive reviews of **COMMUNICATION** Volkswagen is +20.37% above benchmark, while Ford is -2.38% below average

REGIONAL STANDOUTS

The map below displays average health score by state for this brand

