

HEALTH SCORE 1,535 21.18 4.5 RANKED 2ND OUT OF 32 OEMS

RANKED 1ST OUT OF 18 NON-LUXURY BRANDS

Monthly Review Volume: 25% of score

Lifetime Review Volume: 15% of score

Star Rating: 30% of score



94/100

Response Rate: 30% of score

TOPIC COMPARISON TABLE

The chart below displays the most common topics discussed in reviews, and how often these topics come up in positive and negative reviews for this brand

POSITIVE REVIEWS **NEGATIVE REVIEWS**

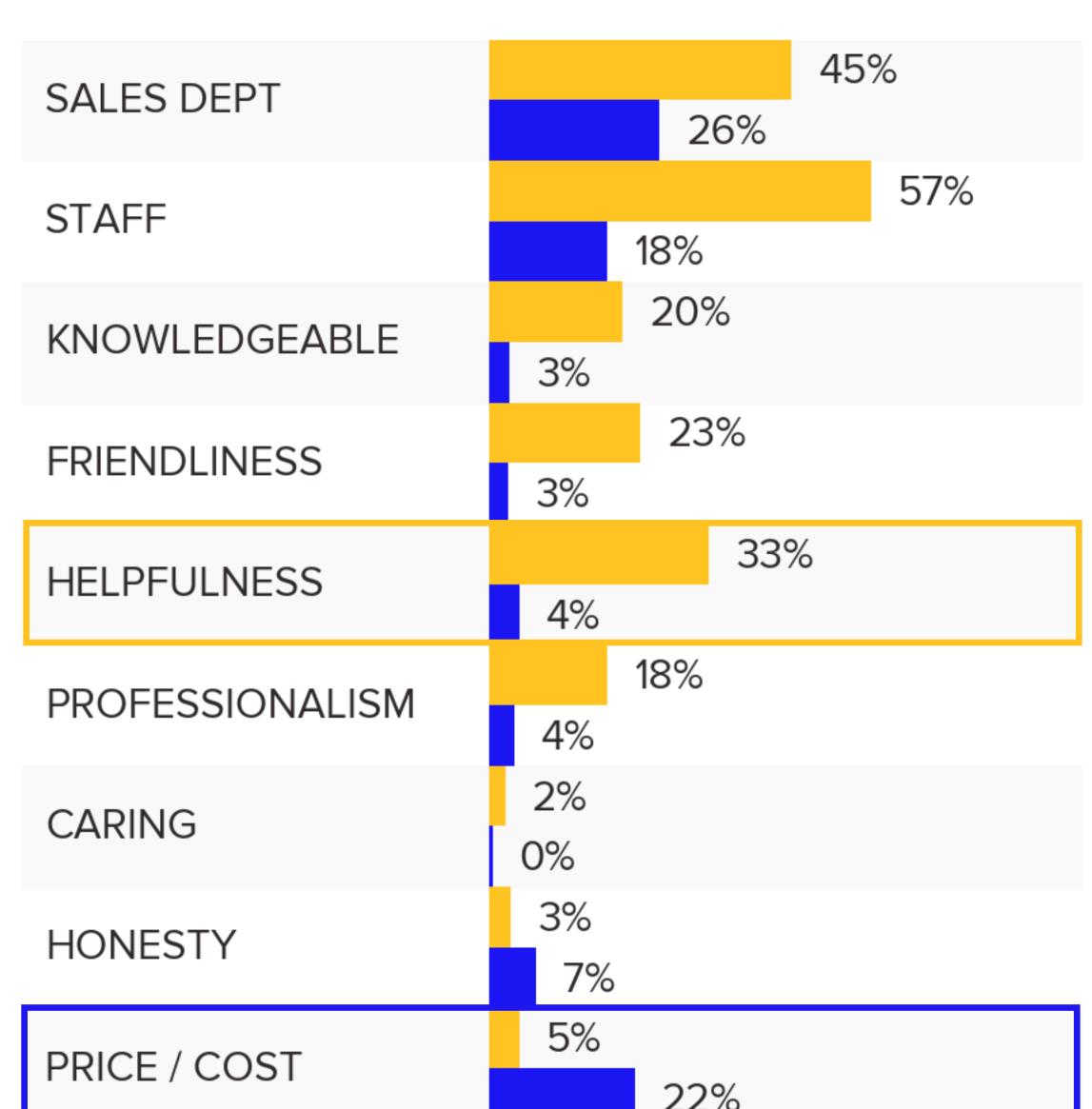
STRENGTHS

Tied with Lexus for the highest average monthly reviews: 21.2

HELPFULNESS mentioned in 33.79%

WEAKNESSES

PRICE mentioned in 23.5% of negative reviews, 13.68% above benchmark



of positive reviews, 9.23% above benchmark

MAINTENANCE mentioned in 28.4% of negative reviews, 13.51% below benchmark

MODEL REPUTATIONS

Toyota RAV4

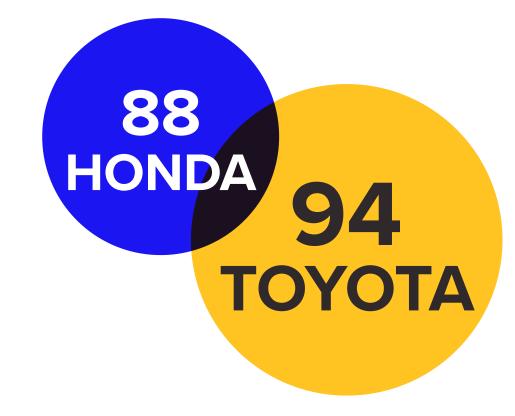
4.6 Average Rating

Rank 12/31 rated model of the top-selling models list

REGIONAL STANDOUTS

RIVALRY

Toyota v. Honda Health Scores



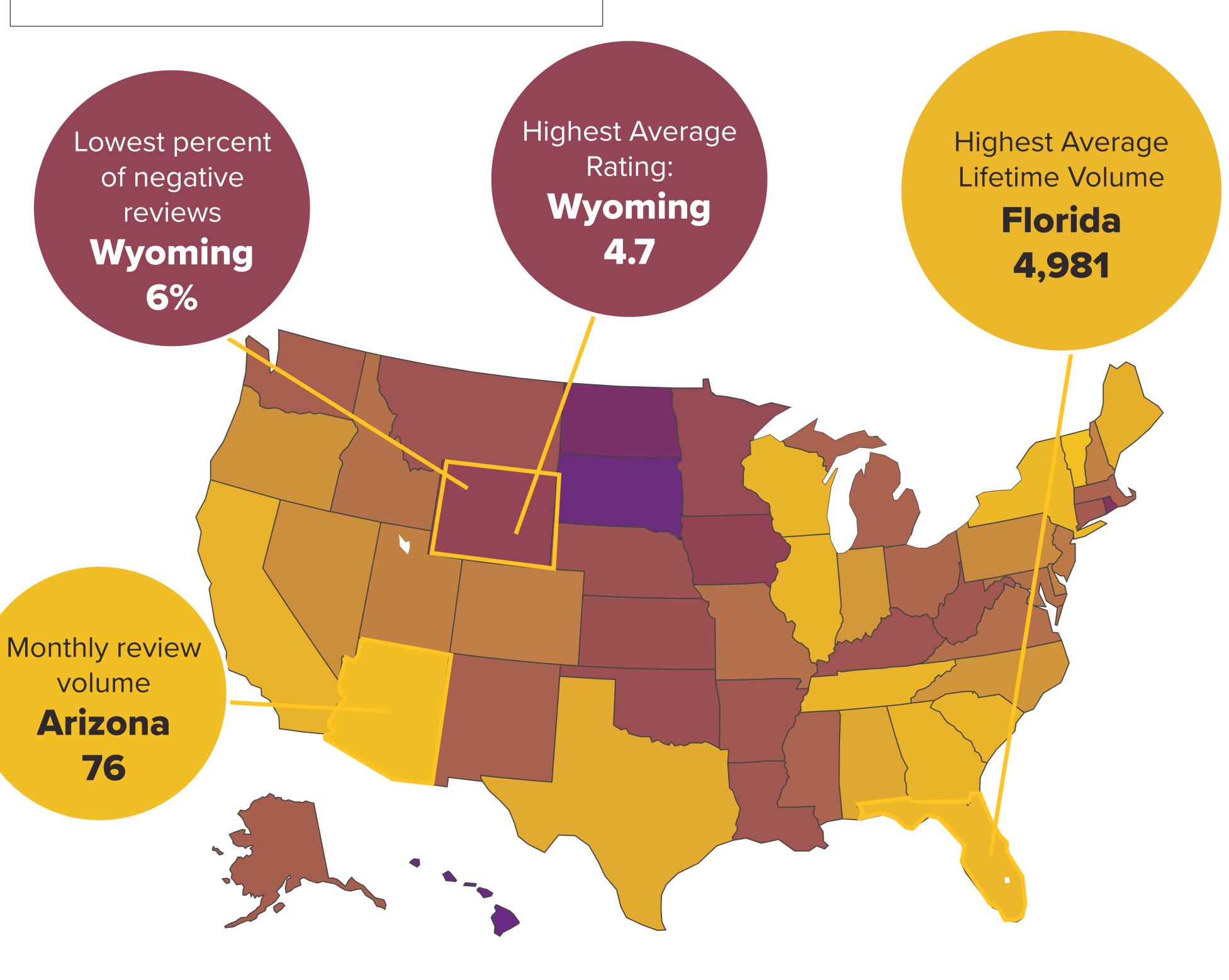
Toyota Rank: **#2**

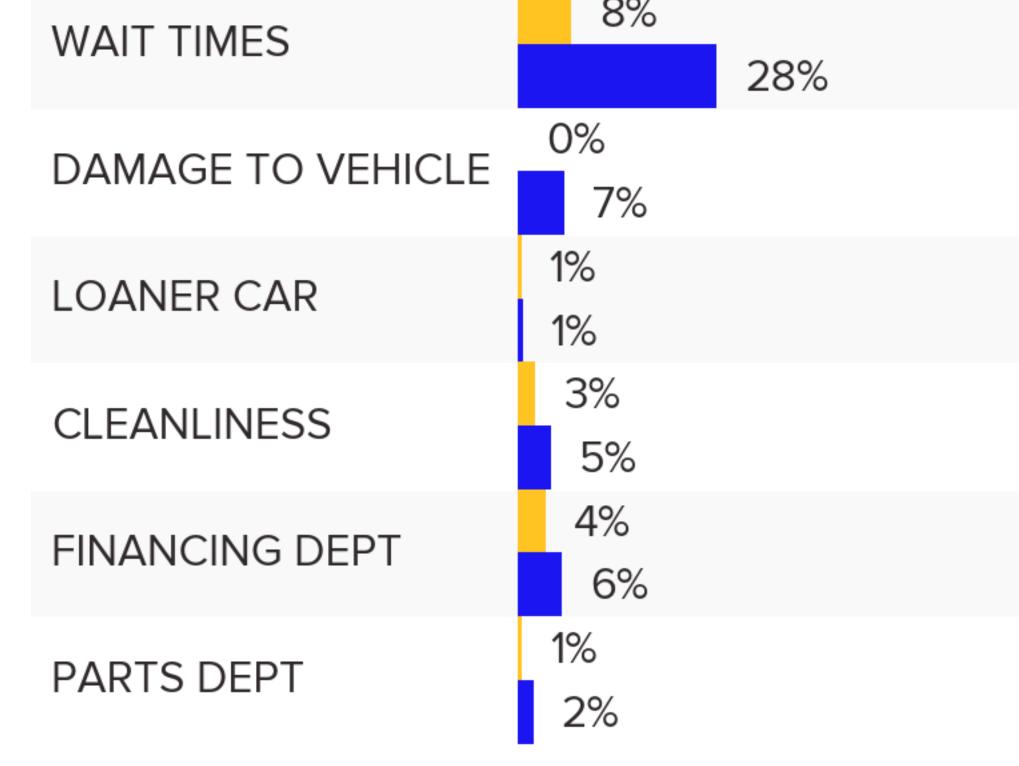
Honda Rank: #4

Toyota negative review percentage: **12%** Honda negative review percentage: **10%**

	ZZ%
INVENTORY	4%
	4%
DEALS	4% 2%
WARRANTY	1%
	4%
MANAGEMENT	7%
	15% 1%
TRADE-IN	3%
VALET	0%
	0%
SERVICE DEPT	41%
	40%
MAINTENANCE	11%
	29%
COMMUNICATION	10%
	35%
	8%

The map below displays average health score by state for this brand





Average Health Score

50 60 70 80 90 100 10 20 40 0 30