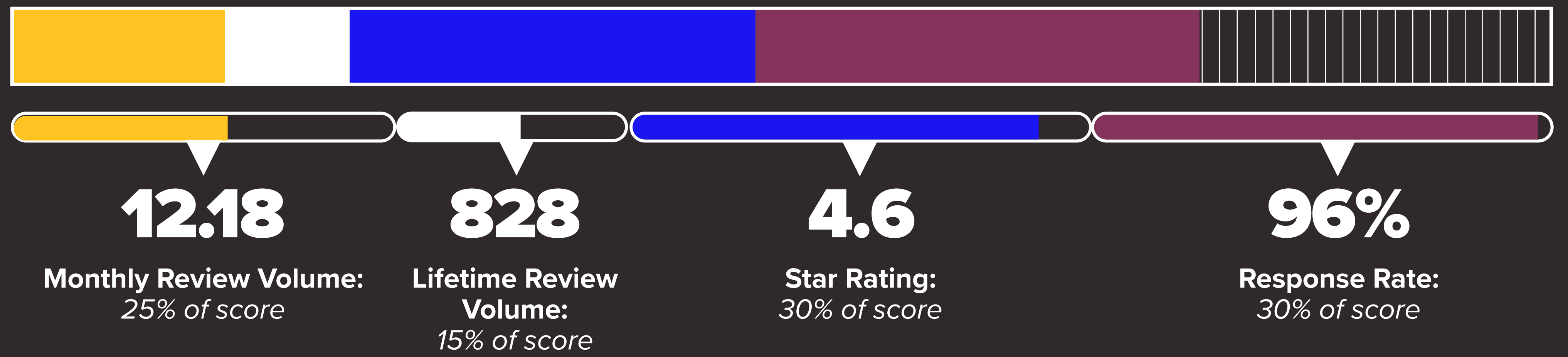


SUBARU

RANKED 11TH OUT OF 32 OEMS
RANKED 7TH OUT OF 18 NON-LUXURY BRANDS

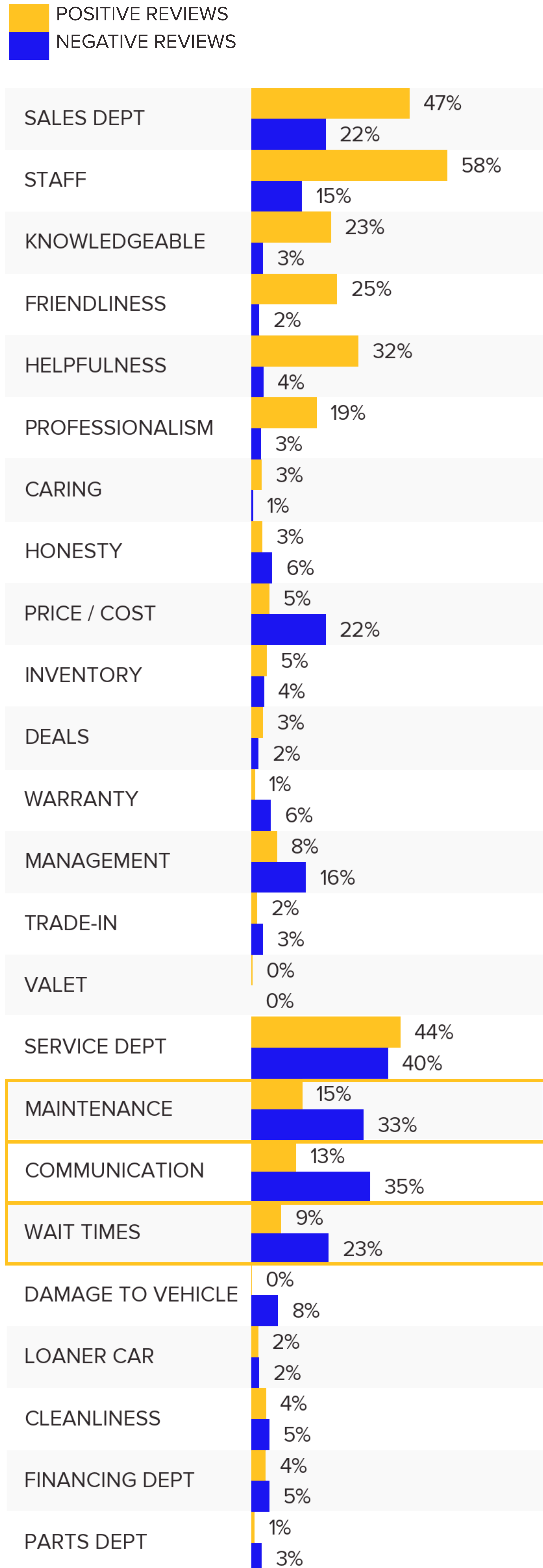
HEALTH SCORE

77/100



TOPIC COMPARISON TABLE

The chart below displays the most common topics discussed in reviews, and how often these topics come up in positive and negative reviews for this brand



STRENGTHS

MAINTENANCE comes up in 15.01% of positive reviews, 20.68% above benchmark

COMMUNICATION comes up in 13.16% of positive reviews, 15.45% above benchmark

WAIT TIMES comes up in 22.27% of negative reviews, 13.31% below benchmark

WEAKNESSES

No obvious weakness. The best way for Subaru to move up the ranks is to **increase monthly and lifetime volume**

Regionally, Hawaii and Wyoming have low review volume

Subaru has **22/50** states under the industry monthly review volume benchmark

MODEL REPUTATIONS

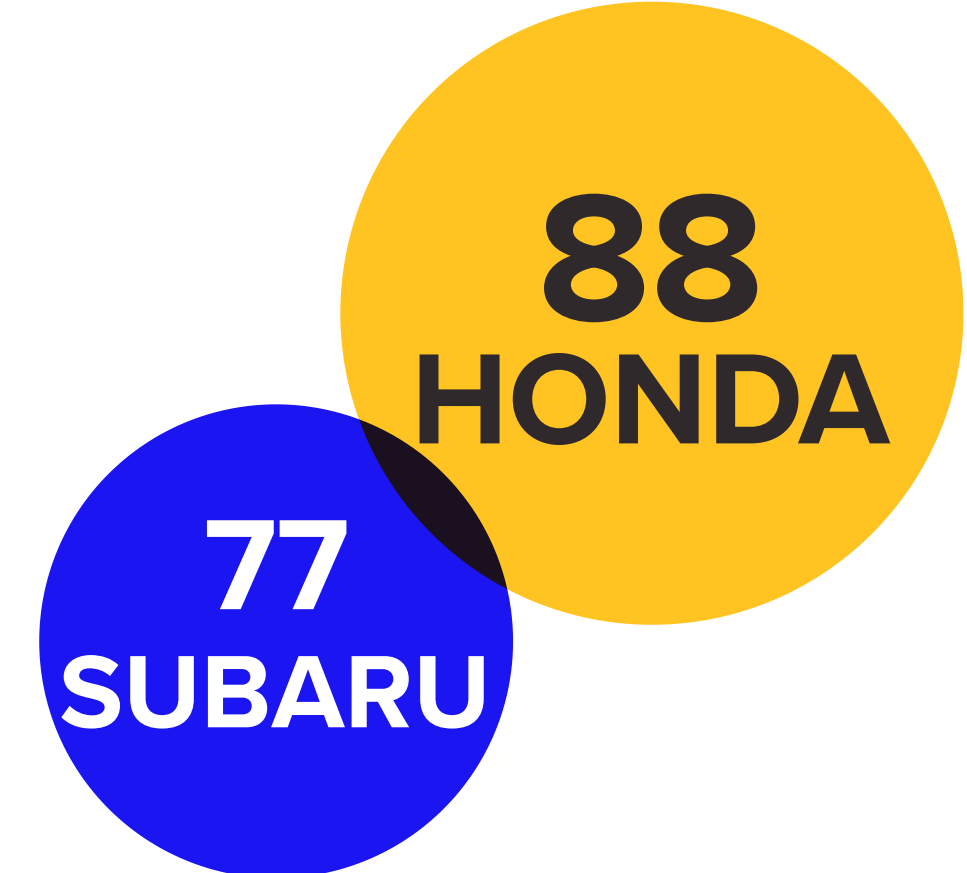
Subaru Outback

4.67 Average Rating

Rank 7/31 rated model of the top-selling models list

RIVALRY

Subaru v. Honda Health Scores



Subaru outperforms Honda by **18.78%** in positive mentions of **COMMUNICATION**

REGIONAL STANDOUTS

The map below displays average health score by state for this brand

