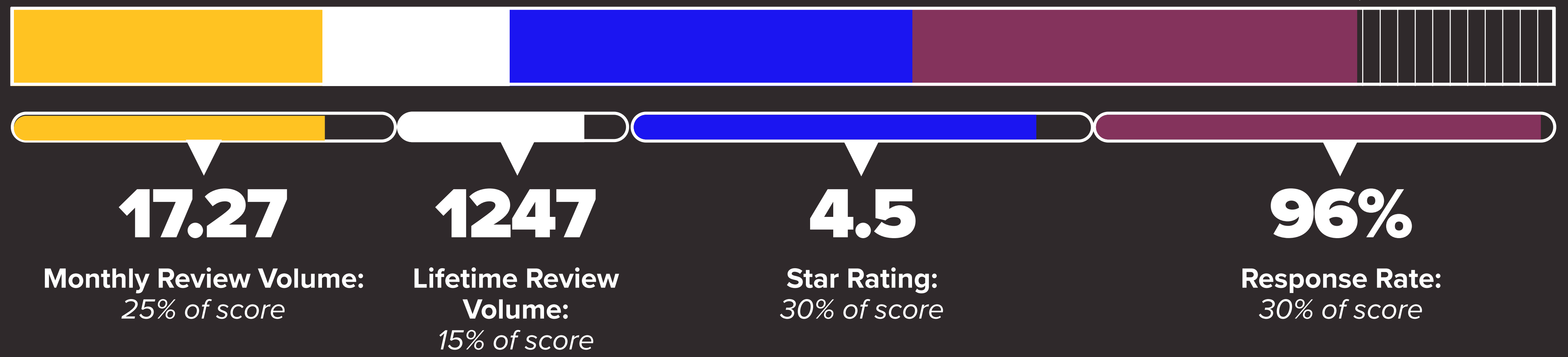


NISSAN

RANKED 5TH OUT OF 32 OEMS
RANKED 3RD OUT OF 18 NON-LUXURY BRANDS

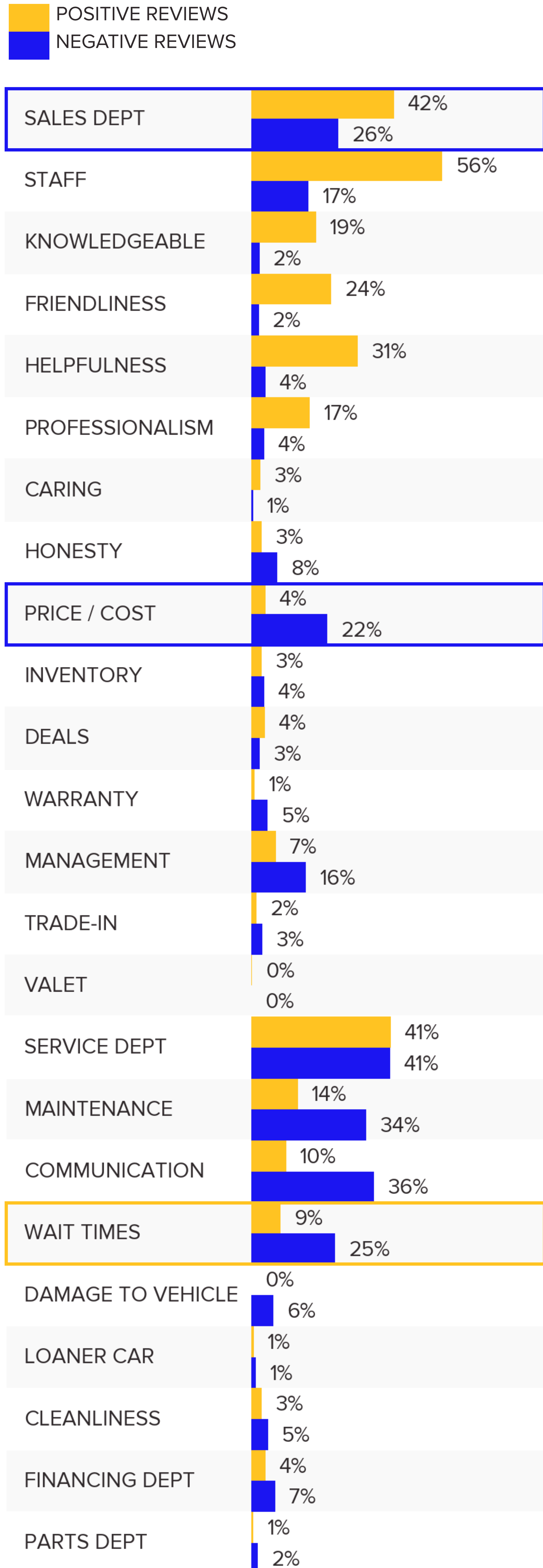
HEALTH SCORE

87/100



TOPIC COMPARISON TABLE

The chart below displays the most common topics discussed in reviews, and how often these topics come up in positive and negative reviews for this brand



STRENGTHS

WAIT TIMES is mentioned in 23.63% of negative reviews, 8.0% below benchmark

Monthly review volume **17.3**

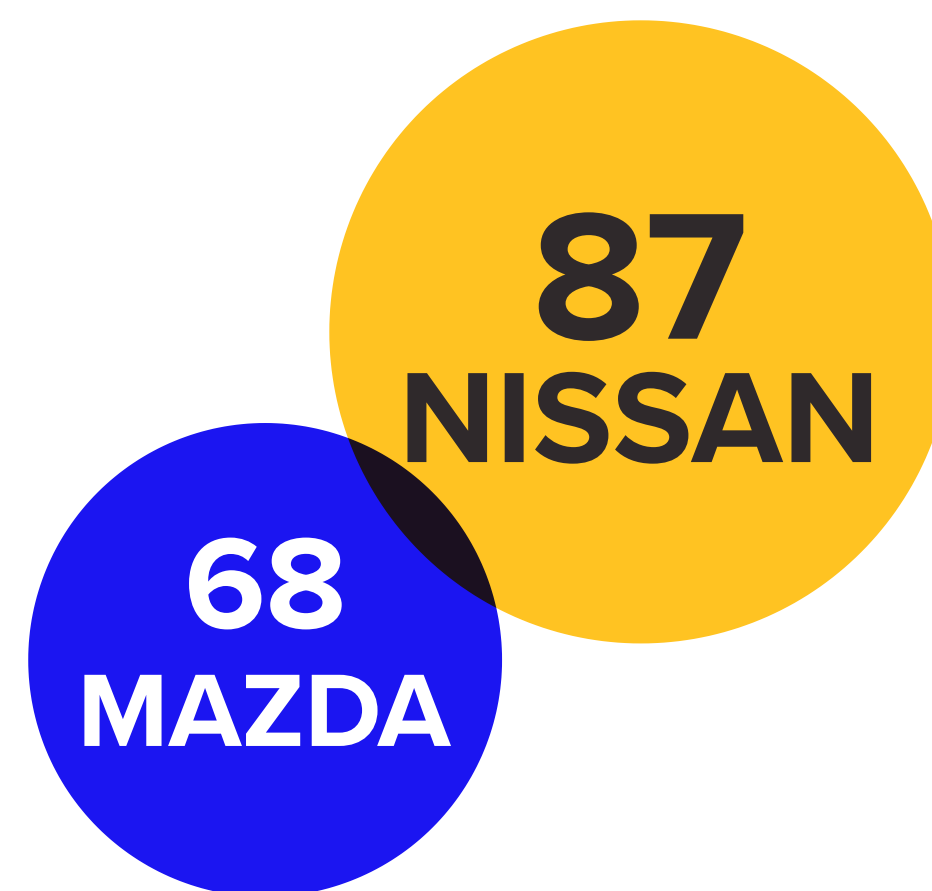
WEAKNESSES

SALES DEPT is mentioned in 26.12% of negative reviews, 7.28% above benchmark

PRICE / COST is mentioned in 22.92% of negative reviews, 10.83% above benchmark

RIVALRY

Nissan v. Mazda Health Scores



Nissan monthly review volume: **17.27**

Mazda monthly review volume: **9.18**

Mazda +25% positive **SALES DEPT** mentions over Nissan

Nissan +18% negative mentions of **MAINTENANCE** over Mazda

MODEL REPUTATIONS

Nissan Rogue

4.68 Average Rating

Rank 8/31 rated model of the top-selling models list

REGIONAL STANDOUTS

The map below displays average health score by state for this brand

