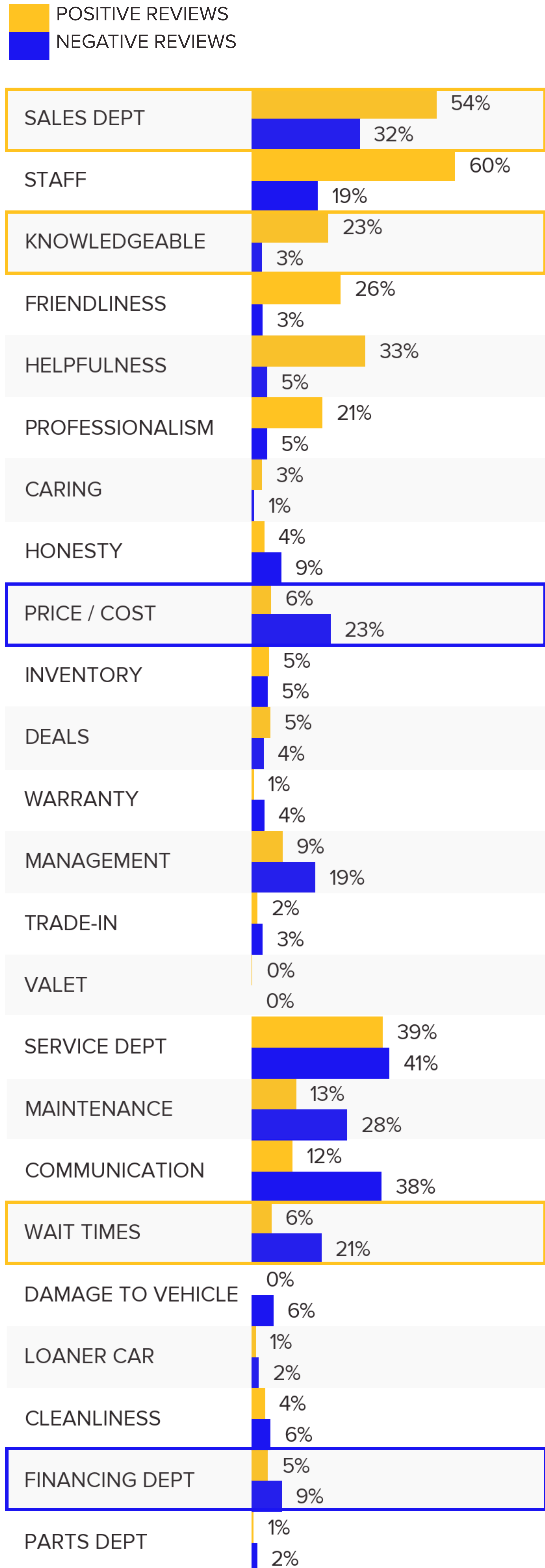


MAZDA

RANKED 17TH OUT OF 32 OEMS
RANKED 11TH OUT OF 18 NON-LUXURY BRANDS

TOPIC COMPARISON TABLE

The chart below displays the most common topics discussed in reviews, and how often these topics come up in positive and negative reviews for this brand



STRENGTHS

SALES DEPT comes up in 54.5% of positive reviews, 20.53% above benchmark

KNOWLEDGE comes up in 22.56% of positive reviews, 20.56% above benchmark

WAIT TIMES comes up in 20.26% of negative reviews, 21.12% below benchmark

WEAKNESSES

PRICE / COST comes up in 23.07% of negative reviews, 11.57% above benchmark

FINANCE DEPT is mentioned in 8.98% of negative reviews, 55.32% above benchmark

MODEL REPUTATIONS

Mazda CX-5

4.76 Average Rating

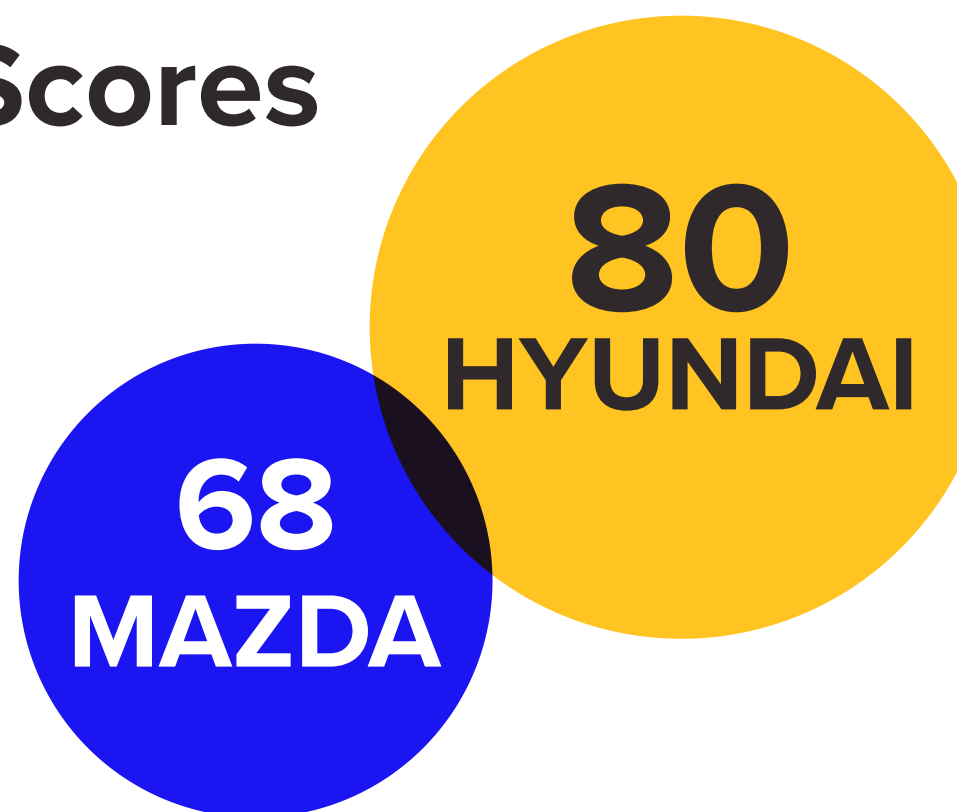
Rank 1/31 rated model of the top-selling models list

REGIONAL STANDOUTS

The map below displays average health score by state for this brand

RIVALRY

Hyundai v. Mazda Health Scores



Hyundai negative review percentage: 13%

Mazda negative review percentage: 10%

Hyundai monthly review volume: 15

Mazda monthly review volume: 9.2

