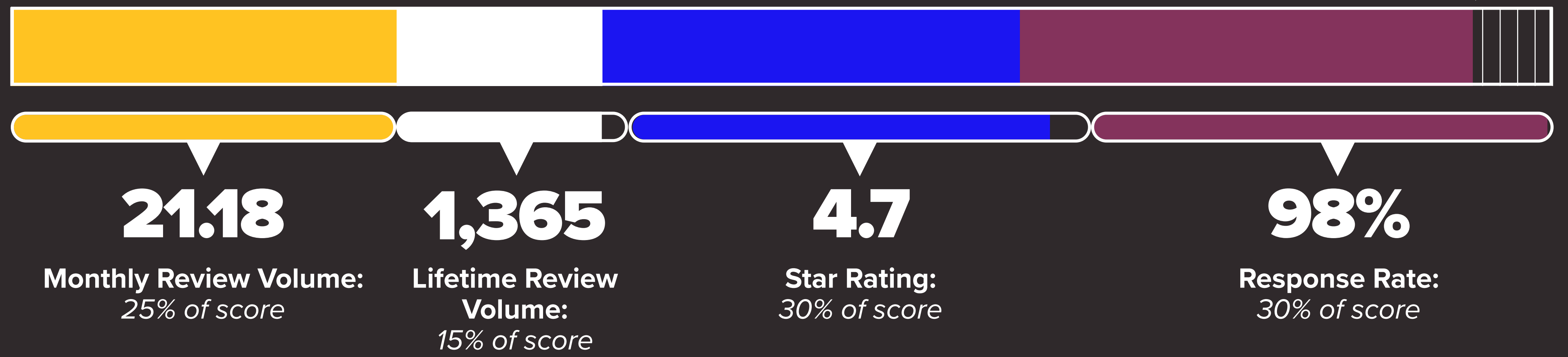


# LEXUS

RANKED 1<sup>ST</sup> OUT OF 32 OEMS  
RANKED 1<sup>ST</sup> OUT OF 14 LUXURY BRANDS

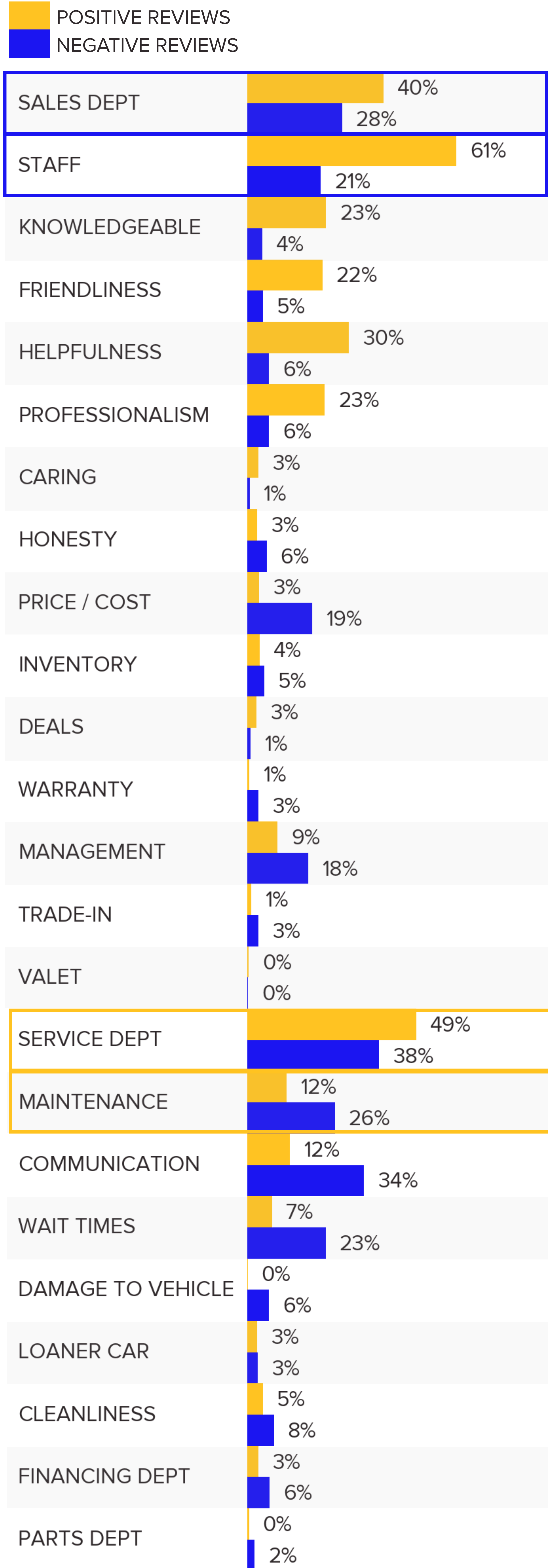
## HEALTH SCORE

95/100



### TOPIC COMPARISON TABLE

The chart below displays the most common topics discussed in reviews, and how often these topics come up in positive and negative reviews for this brand



### STRENGTHS

#1 brand overall rankings

**SERVICE DEPT** comes up in 49.86% of positive reviews, 18.51% above benchmark

**MAINTENANCE/REPAIR** is mentioned in 25.98% of negative reviews, 20.92% below benchmark

### WEAKNESSES

**SALES DEPT** comes up in 39.72% of positive reviews, 12.17% below benchmark

**STAFF** comes up in 21.72% of negative reviews, 24.19% above benchmark

### MODEL REPUTATIONS

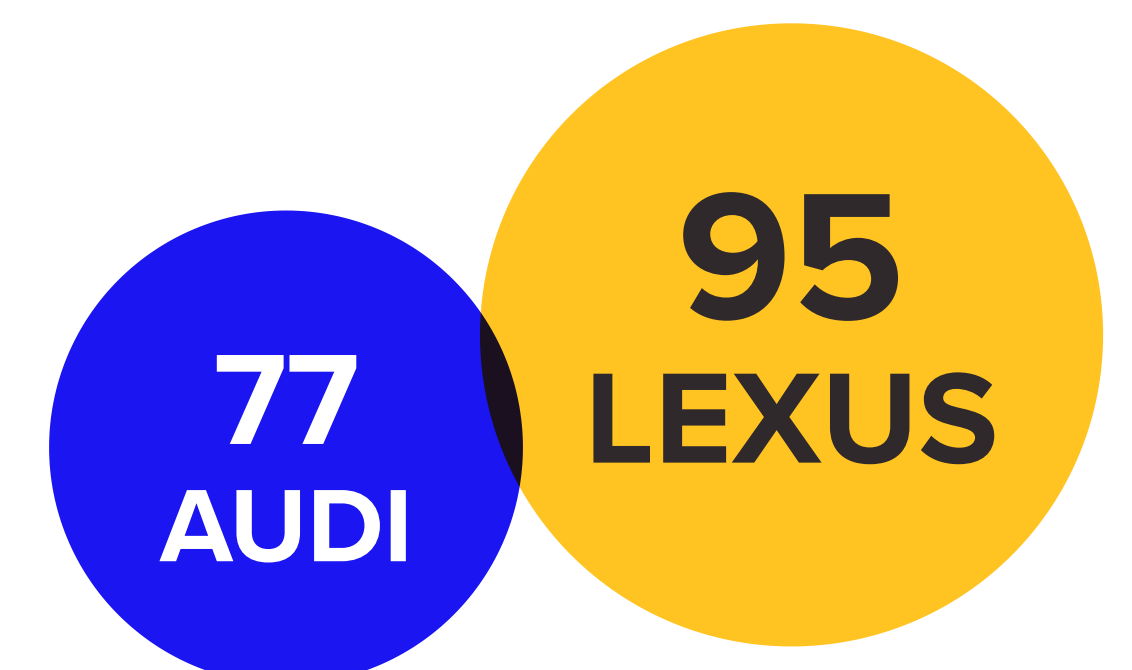
#### Lexus RX

4.59 Average Rating

Rank 15/31 rated model of the top-selling models list

### RIVALRY

#### Lexus vs. Audi Health Scores



Lexus monthly review volume: **21.18**

Audi monthly review volume: **12.4**

**KNOWLEDGABLE** positive mentions  
Audi: **22.43%**  
Lexus: **20.67%**

### REGIONAL STANDOUTS

The map below displays average health score by state for this brand

