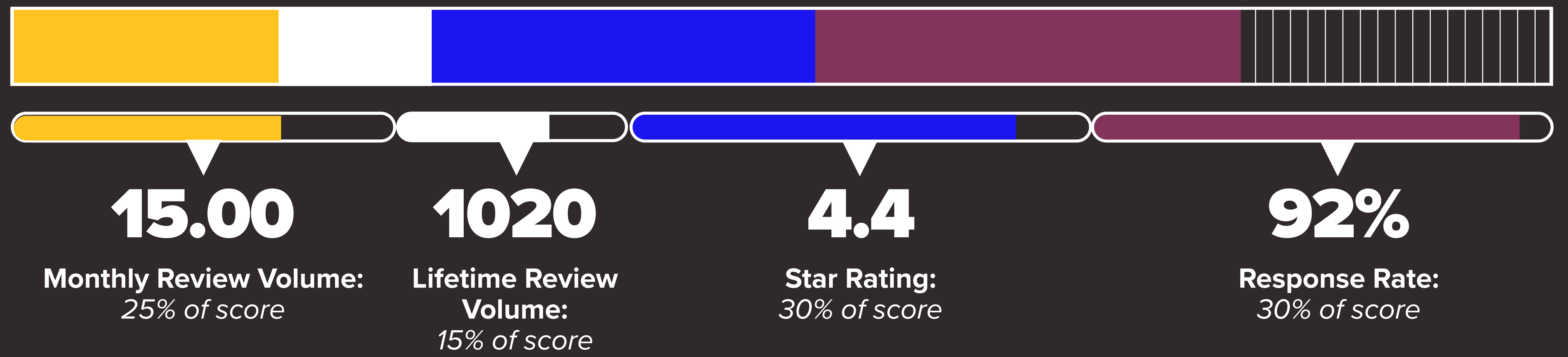


HYUNDAI

RANKED 8TH OUT OF 32 OEMS
RANKED 5TH OUT OF 18 NON-LUXURY BRANDS

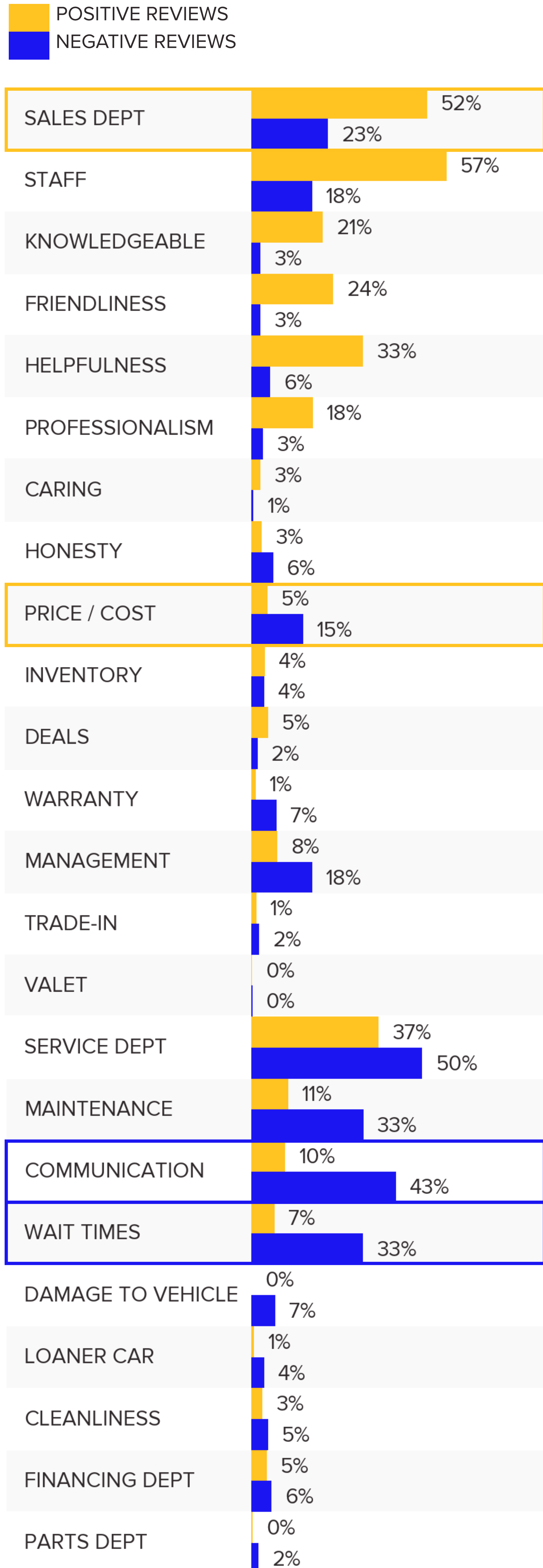
HEALTH SCORE

80/100



TOPIC COMPARISON TABLE

The chart below displays the most common topics discussed in reviews, and how often these topics come up in positive and negative reviews for this brand



STRENGTHS

Monthly review volume of **15**

SALES DEPT is mentioned in 52.65% of positive reviews, 16.42% above benchmark

PRICE / COST is mentioned in 15.78% of negative reviews, 23.66% below benchmark

WEAKNESSES

COMMUNICATION is mentioned in 42.21% of negative reviews, 12.96% above benchmark

WAIT TIMES is mentioned in 31.74% of negative reviews, 23.57% above benchmark

MODEL REPUTATIONS

Hyundai Tucson

4.5 Average Rating

Rank 17/31 rated model of the top-selling models list

RIVALRY

Hyundai v. Kia Health Scores



Kia monthly review volume: **17.36**

Hyundai monthly review volume: **15**

In negative reviews mentioning **PRICE / COST**, Hyundai is **23.66%** below benchmark while Kia is only **1.93%** below benchmark.

REGIONAL STANDOUTS

The map below displays average health score by state for this brand

