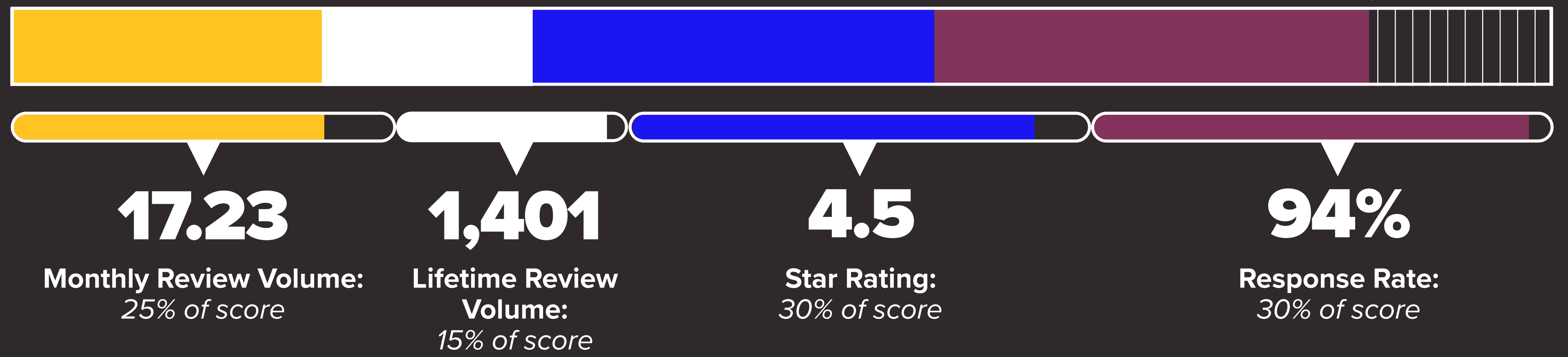


# HONDA

RANKED 4<sup>TH</sup> OUT OF 32 OEMS  
RANKED 2<sup>ND</sup> OUT OF 18 NON-LUXURY BRANDS

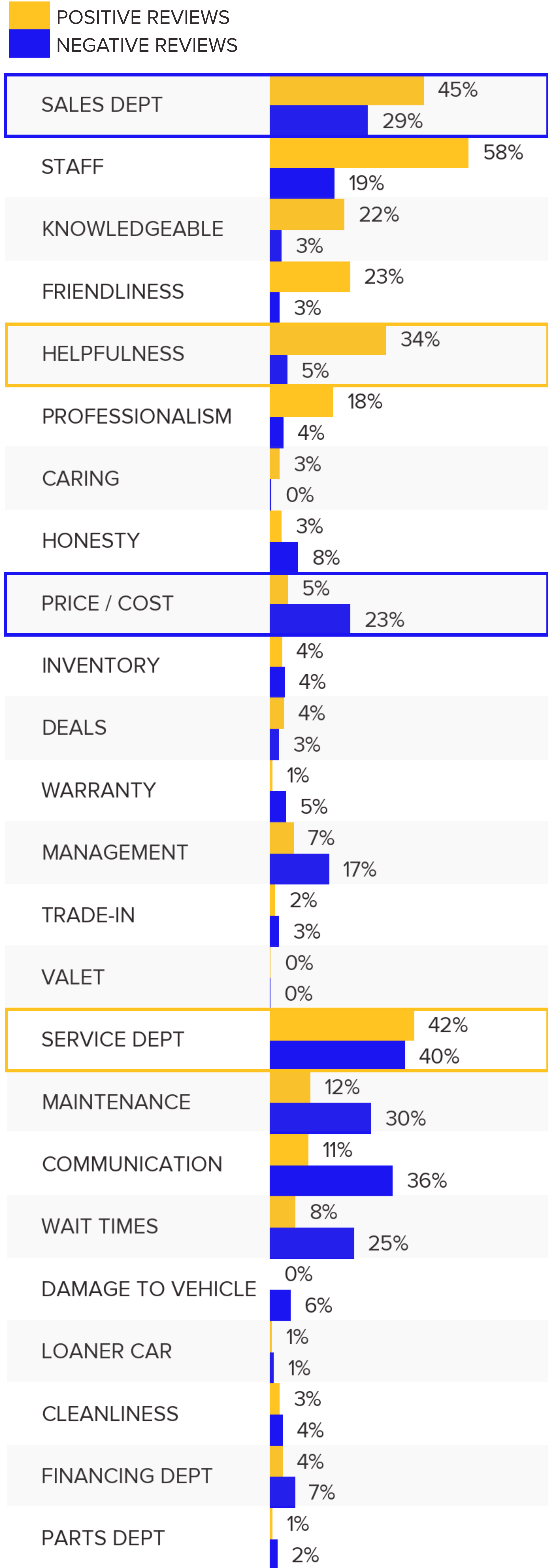
## HEALTH SCORE

88/100



### TOPIC COMPARISON TABLE

The chart below displays the most common topics discussed in reviews, and how often these topics come up in positive and negative reviews for this brand



### STRENGTHS

**HELPFULNESS** is mentioned in 34.68% of positive reviews, 12.13% above benchmark

**SERVICE DEPT** is mentioned in 38.82% of negative reviews, 12.18% below benchmark

### WEAKNESSES

**SALES DEPARTMENT** is mentioned in 29.48% of negative reviews, 21.08% above benchmark

**PRICE/COST** is mentioned in 24.77% of negative reviews, 19.81% above benchmark

### MODEL REPUTATIONS

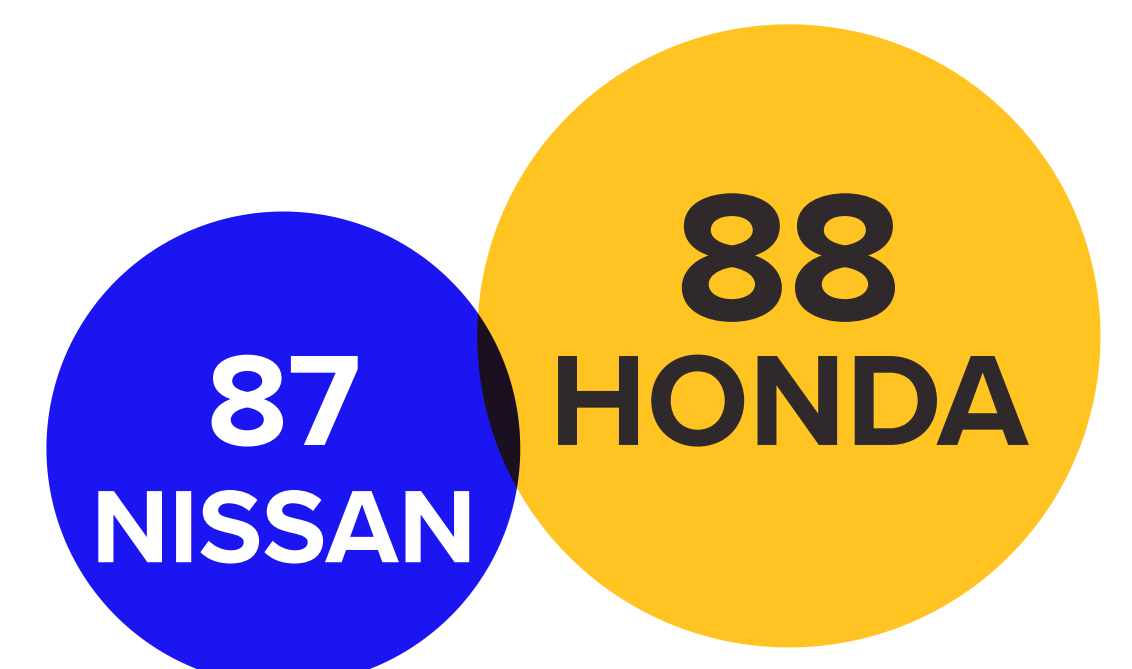
#### Honda CR-V

4.63 Average Rating

Rank 11/31 rated model of the top-selling models list

### RIVALRY

#### Honda v. Nissan Health Scores



Honda avg lifetime review volume: **1,402**  
Nissan avg monthly review volume: **1,247**

Honda response rate: **94%**  
Nissan response rate: **96%**

### REGIONAL STANDOUTS

The map below displays average health score by state for this brand

