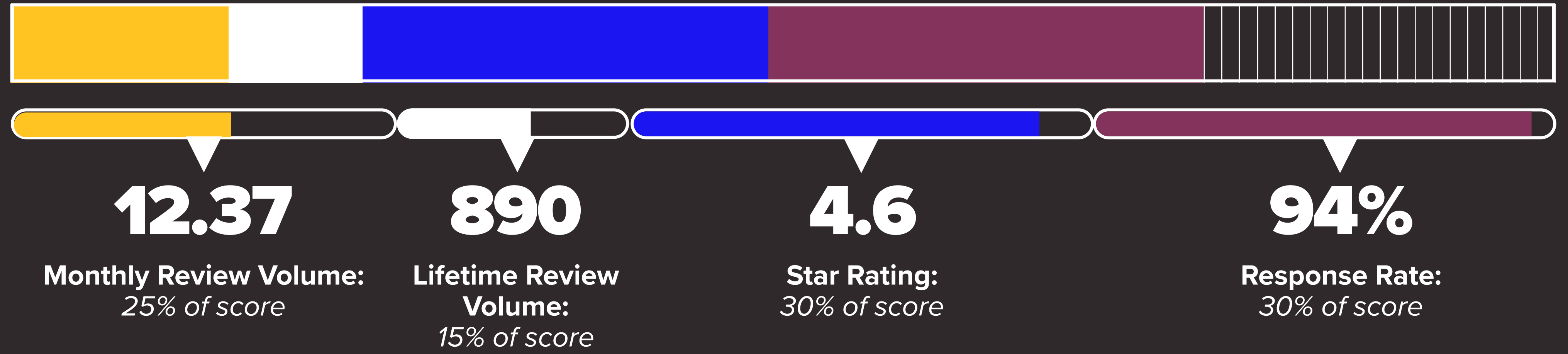


AUDI

RANKED 10TH OUT OF 32 OEMS
RANKED 4TH OUT OF 14 LUXURY BRANDS

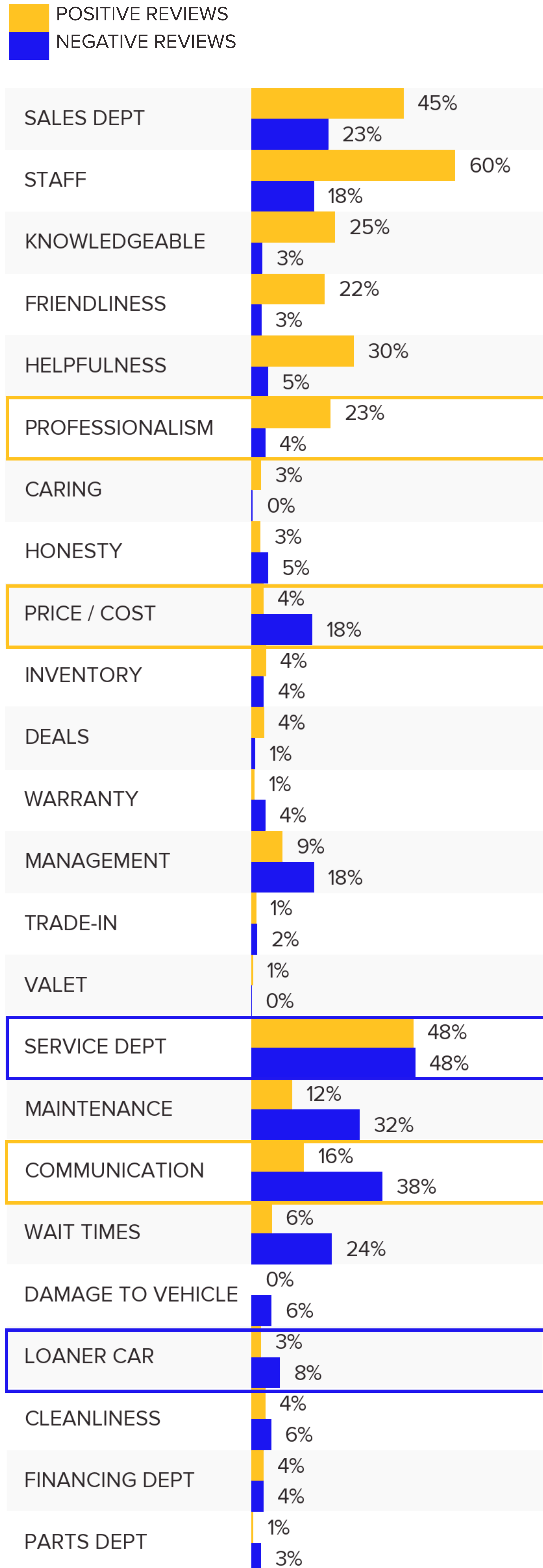
HEALTH SCORE

77/100



TOPIC COMPARISON TABLE

The chart below displays the most common topics discussed in reviews, and how often these topics come up in positive and negative reviews for this brand



STRENGTHS

PROFESSIONALISM is mentioned in 22.77% of positive reviews, 27.88% above benchmark

PRICE/COST is mentioned in 18.45% of negative reviews, 10.75% less often than benchmark

COMMUNICATION is mentioned in 15.32% of positive reviews, 34.14% above benchmark

WEAKNESSES

SERVICE DEPT is mentioned in 48% of negative reviews, 8.6% above benchmark

LOANER CAR mentioned in 8.6% of negative reviews, 207.65% above benchmark

MODEL REPUTATIONS

Audi Q5

4.67 Average Rating

Rank 9/31 rated model of the top-selling models list

RIVALRY

Audi v. BMW Health Scores



BMW monthly review volume: 18.96

Audi monthly review volume: 12.37

Both brands heavily over-index in positive mentions of **SERVICE DEPT**

REGIONAL STANDOUTS

The map below displays average health score by state for this brand

