## LEVCO MANAGEMENT

#### TOPIC COMPARISON TABLE

Percentage of reviews impacted by each topic being mentioned.



POSITIVE REVIEWS
NEGATIVE REVIEWS

LEASING PROCESS

BILLING / FEES

MANAGEMENT

MOVE OUT

MAINTENANCE

MOVE IN

NOISE

MAINTENANCE STAFF

PESTS

PARKING

FRIENDLINESS

**CUSTOMER SERVICE** 

**NEIGHBORS** 

PRICING

HELPFULNESS

STAFF

COMMUNITY

TOUR

PROFESSIONALISM

PROPERTY MANAGER

AMBIANCE

COMMUNICATION

**AMENITIES** 

SAFETY / SECURITY

LOCATION

AESTHETICS

CLEANLINESS

**RENT** 

11.35%

0.00% 5.83%

6.67%

8.65% 25.83%

1.08%

7.50% 16.22%

50.00% 15.14%

7.50%

0.54%4.17%

8.11% 1.67%

0.00%

15.00% 0.00%

13.33%

11.35% 0.83%

21.62% 16.67%

4.32%

8.33%

1.08% 5.83%

10.27% 0.00%

> 37.84% 13.33%

11.35%

1.67% 3.24%

0.83% 6.49%

2.50% 6.49%

2.50%

2.16%0.00%

1.62%

20.00% 6.49%

1.67%1.08%9.17%

11.89% 0.83%

0.83% 3.78%

0.00% 7.57%

8.33% 0.54%

10.83%

# HEALTH SCORE: 57.41%

3.94

Monthly Rating

3.91

1.82

Monthly Volume

90.53%

Response Rate

37.15%

**Negative Percent** 

BENCHMARKS

1.59

88.47%

28.24%

#### **TOUR**

MONTHLY RATING
4.3

NEGATIVITY PERCENT
14.3%

MOVE-IN

MONTHLY RATING

3.8

NEGATIVITY PERCENT

28.2%

### MAINTENANCE

MONTHLY RATING

2.3

NEGATIVITY PERCENT

68.5%

#### RENEWAL

MONTHLY RATING
2.3

NEGATIVITY PERCENT
66.7%

### MOVE-OUT

MONTHLY RATING

1.7

NEGATIVITY PERCENT

81.8%

#### MINIMIZE NEGATIVITY

\*The 7 topics most often mentioned in <u>negative</u> reviews. Below benchmark is preferred, meaning the group has fewer negative mentions of each topic.

MAINTENANCE	+43.3% above benchmark	
MANAGEMENT	-10.4% below benchmark	
COMMUNICATION	-11.3% below benchmark	
STAFF	-34.8% below benchmark	
SAFETY/SECURITY	-40.8% below benchmark	
BILLING/FEES	-48% below benchmark	
PARKING	+21.9% above benchmark	

#### MAXIMIZE POSITIVITY

\*The 7 topics most often mentioned in **positive** reviews. Above benchmark is preferred, meaning the group has more positive mentions of each topic.

STAFF	-44.2% below benchmark	
LOCATION	-15.9% below benchmark	
MAINTENANCE STAFF	-41.5% below benchmark	
MAINTENANCE	+18.2% above benchmark	
AMENITIES	-51.2% below benchmark	
HELPFULNESS	-14.6% below benchmark	
AESTHETICS	-65.6% below benchmark	

#### TOP 5 TOPICS ABOVE BENCHMARK

These are **your** standout topics. Of the 49 topics Widewail studied, your group outperforms industry benchmarks in these topics by a significant margin.

CONDITION	Mentioned in 9.2% of positive reviews	+259.5% above the industry benchmark
NEIGHBORHOOD	Mentioned in 5.9% of positive reviews	+162.9% above the industry benchmark
CUSTOMER SERVICE	Mentioned in 21.6% of positive reviews	+150.7% above the industry benchmark
COMMUNITY	Mentioned in 11.4% of positive reviews	+45.6% above the industry benchmark
MOVE-IN	Mentioned in 15.1% of positive reviews	+37% above the industry benchmark

