

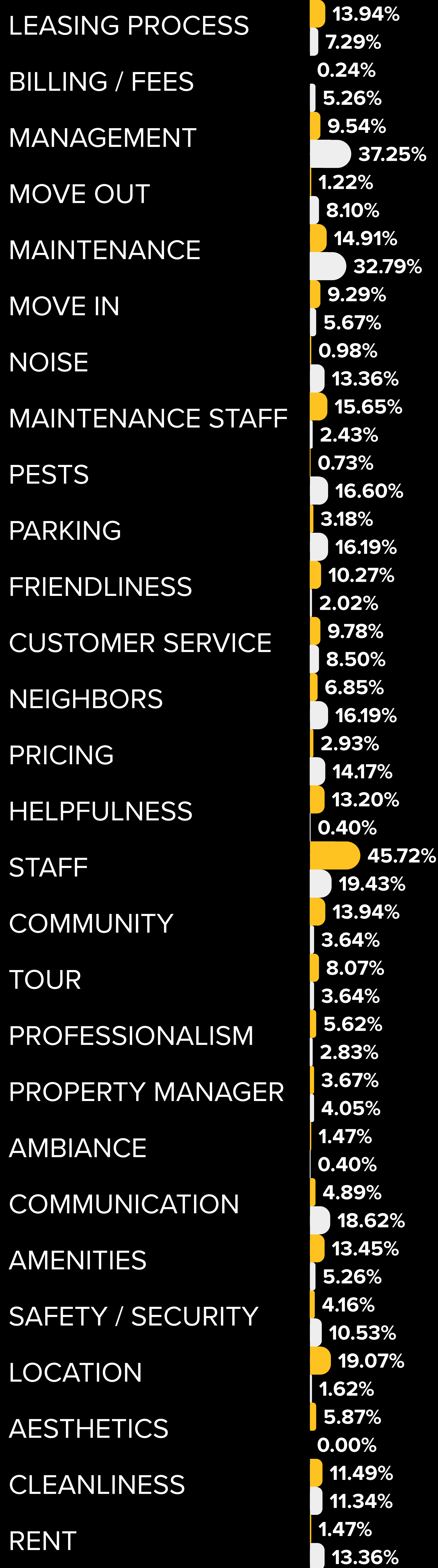


CONTINENTAL REALTY CORPORATION

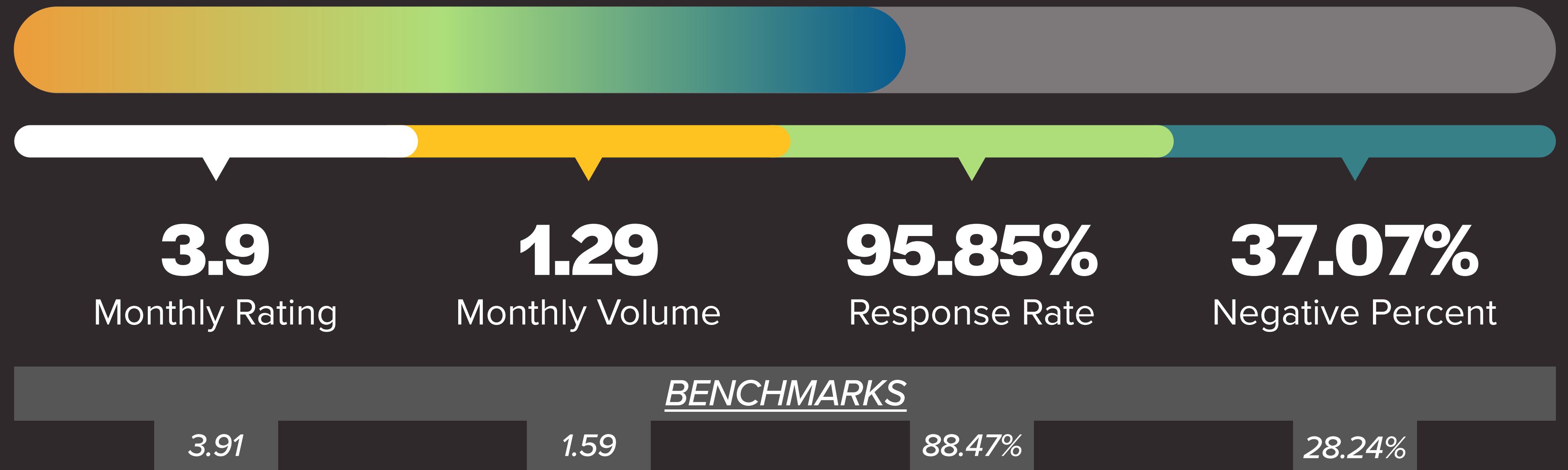
TOPIC COMPARISON TABLE

Percentage of reviews impacted by each topic being mentioned.

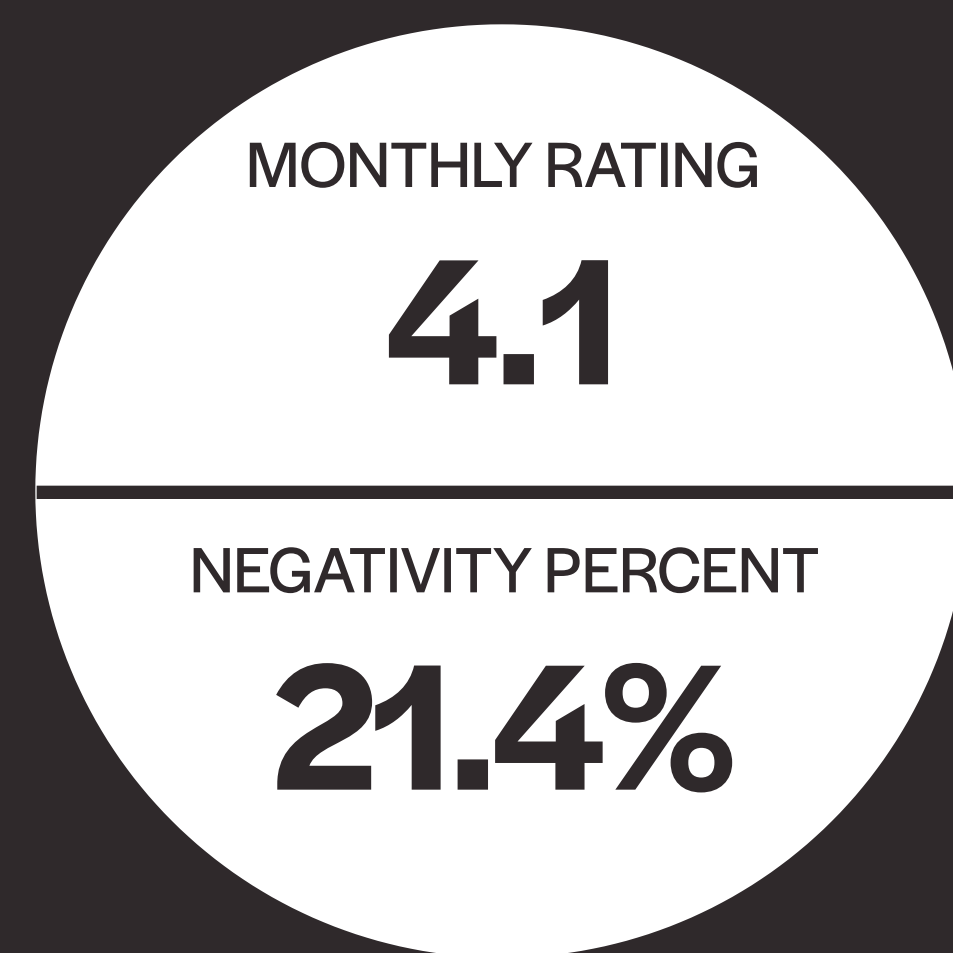
 POSITIVE REVIEWS
 NEGATIVE REVIEWS



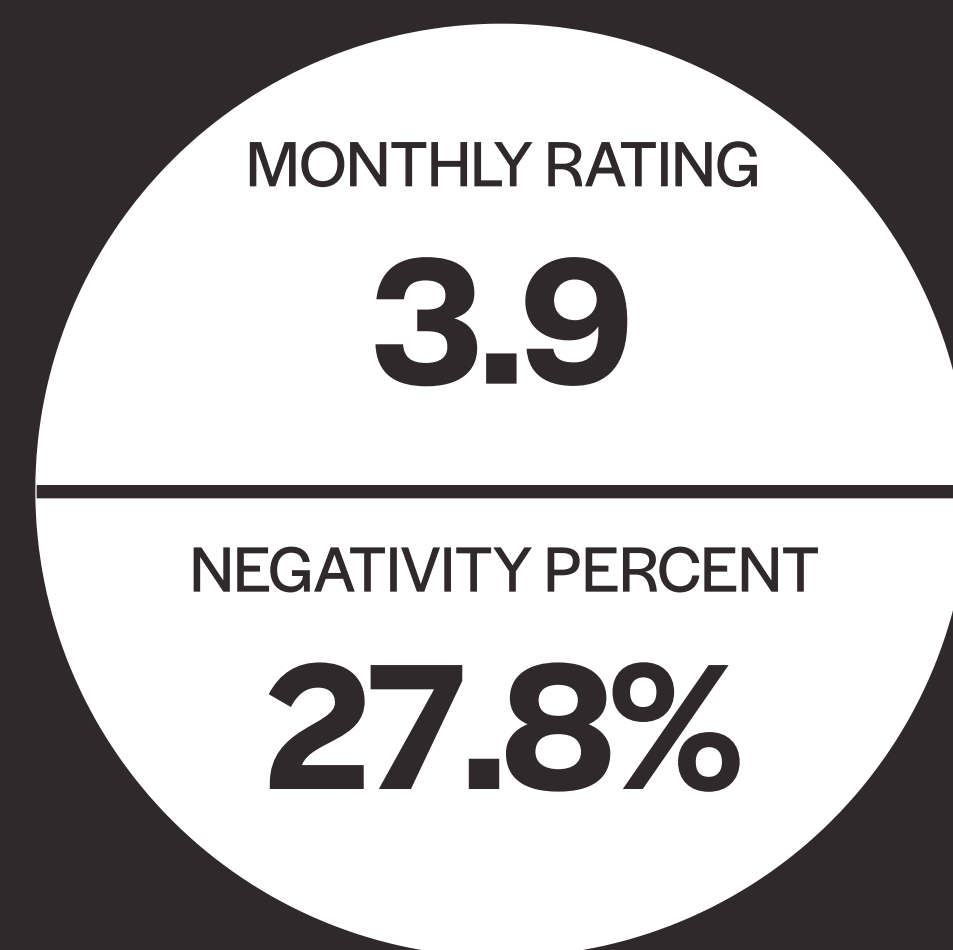
HEALTH SCORE: 57.85%



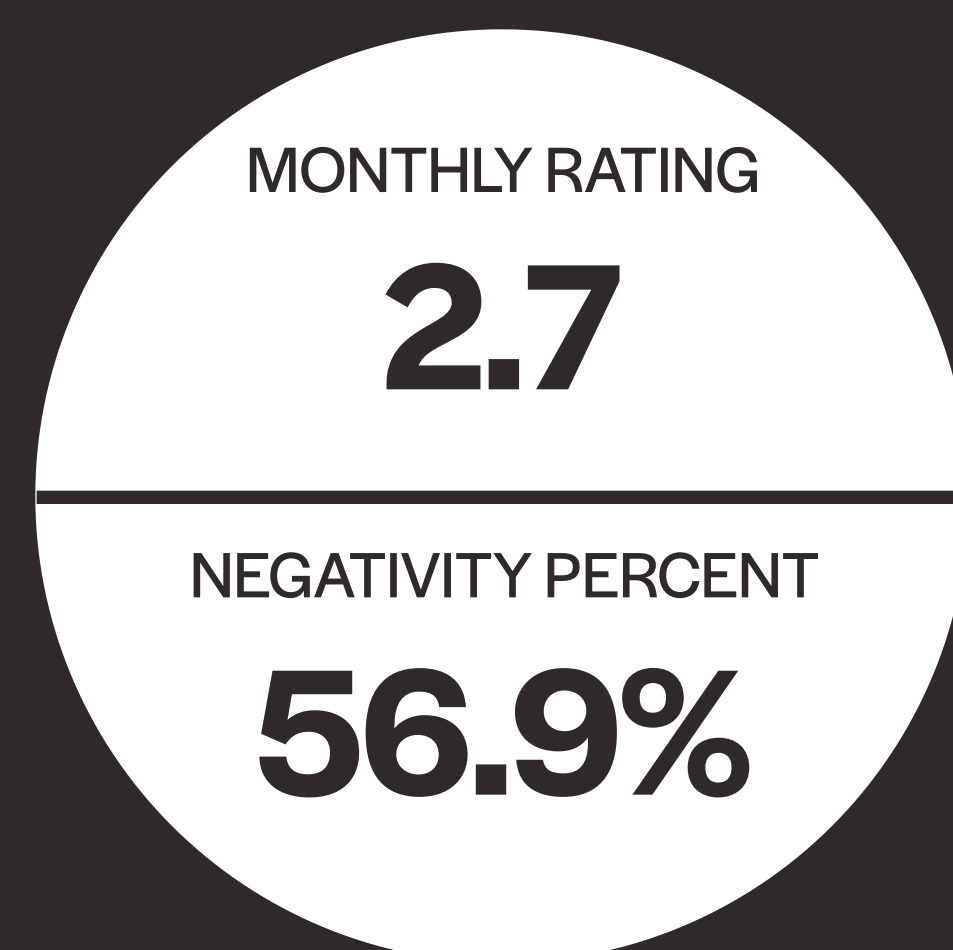
TOUR



MOVE-IN



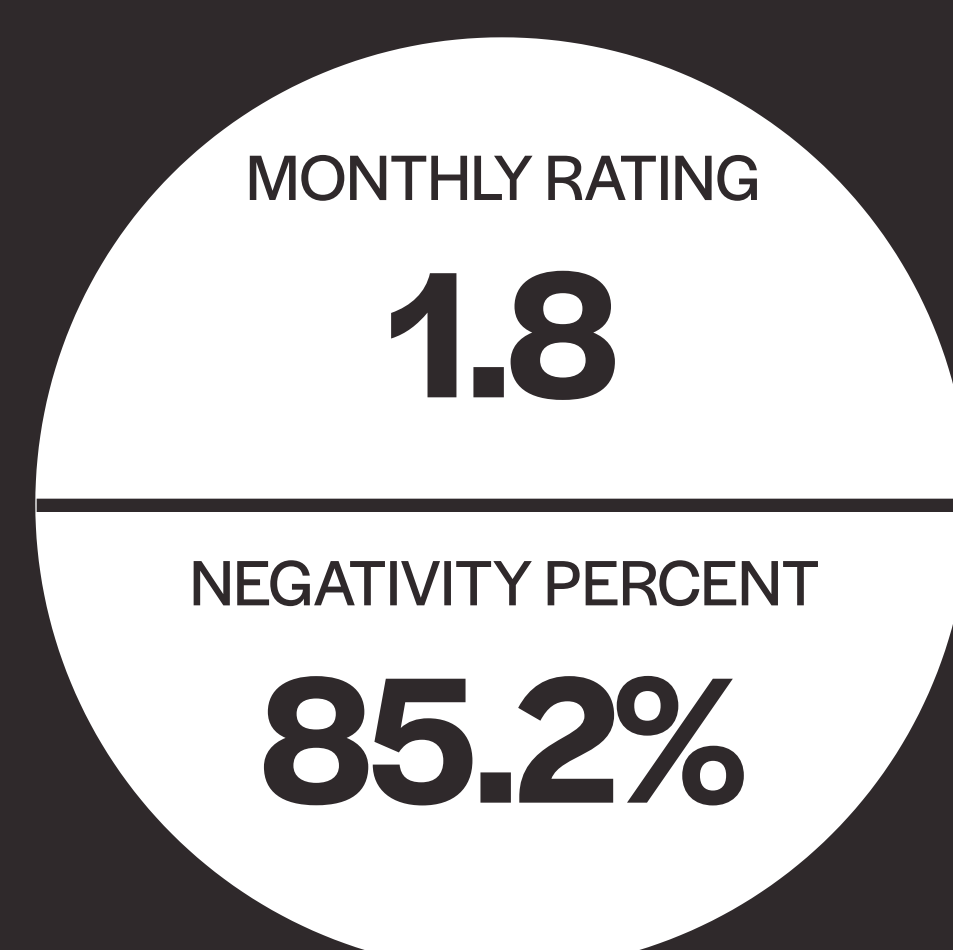
MAINTENANCE



RENEWAL



MOVE-OUT



MINIMIZE NEGATIVITY

*The 7 topics most often mentioned in **negative** reviews. Below benchmark is preferred, meaning the group has fewer negative mentions of each topic.

MAINTENANCE	-6% below benchmark	●
MANAGEMENT	+29.2% above benchmark	●
COMMUNICATION	-17.4% below benchmark	●
STAFF	-4.9% below benchmark	●
SAFETY/SECURITY	-32.1% below benchmark	●
BILLING/FEES	-53.1% below benchmark	●
PARKING	+48% above benchmark	●

MAXIMIZE POSITIVITY

*The 7 topics most often mentioned in **positive** reviews. Above benchmark is preferred, meaning the group has more positive mentions of each topic.

STAFF	-32.6% below benchmark	●
LOCATION	+34.9% above benchmark	●
MAINTENANCE STAFF	+13% above benchmark	●
MAINTENANCE	+8.7% above benchmark	●
AMENITIES	+1.1% above benchmark	●
HELPFULNESS	+9.8% above benchmark	●
AESTHETICS	-46.6% below benchmark	●

TOP 5 TOPICS ABOVE BENCHMARK

These are **your** standout topics. Of the 49 topics Widewail studied, your group outperforms industry benchmarks in these topics by a significant margin.

NEIGHBORHOOD	Mentioned in 8.1% of positive reviews	+256.8% above the industry benchmark
TOUR GUIDE	Mentioned in 4.6% of positive reviews	+243.5% above the industry benchmark
PRICING	Mentioned in 2.9% of positive reviews	+233.6% above the industry benchmark
PARKING	Mentioned in 3.2% of positive reviews	+180.2% above the industry benchmark
NEIGHBORS	Mentioned in 6.8% of positive reviews	+113.1% above the industry benchmark