



ALDON MANAGEMENT

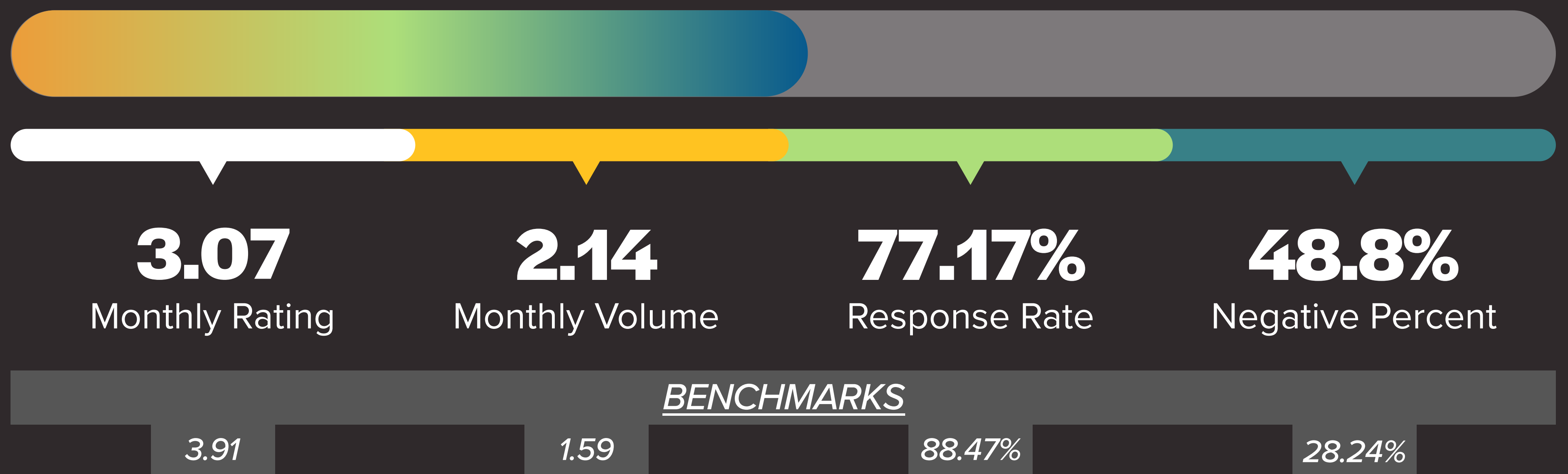
TOPIC COMPARISON TABLE

Percentage of reviews impacted by each topic being mentioned.

 POSITIVE REVIEWS
 NEGATIVE REVIEWS

LEASING PROCESS	17.89%
BILLING / FEES	10.99%
MANAGEMENT	0.00%
MOVE OUT	9.89%
MAINTENANCE	12.63%
MOVE IN	65.93%
NOISE	3.16%
MAINTENANCE STAFF	6.59%
PESTS	18.95%
PARKING	20.88%
FRIENDLINESS	10.53%
CUSTOMER SERVICE	10.99%
NEIGHBORS	2.11%
PRICING	6.59%
HELPFULNESS	6.32%
STAFF	0.00%
COMMUNITY	1.05%
TOUR	6.59%
PROFESSIONALISM	1.05%
PROPERTY MANAGER	0.00%
AMBIANCE	11.58%
COMMUNICATION	8.79%
AMENITIES	6.32%
SAFETY / SECURITY	14.29%
LOCATION	1.05%
AESTHETICS	5.49%
CLEANLINESS	3.16%
RENT	23.08%
	12.63%
	12.09%
	6.32%
	8.79%
	22.11%
	1.10%
	9.47%
	0.00%
	13.68%
	13.19%
	0.00%
	8.79%

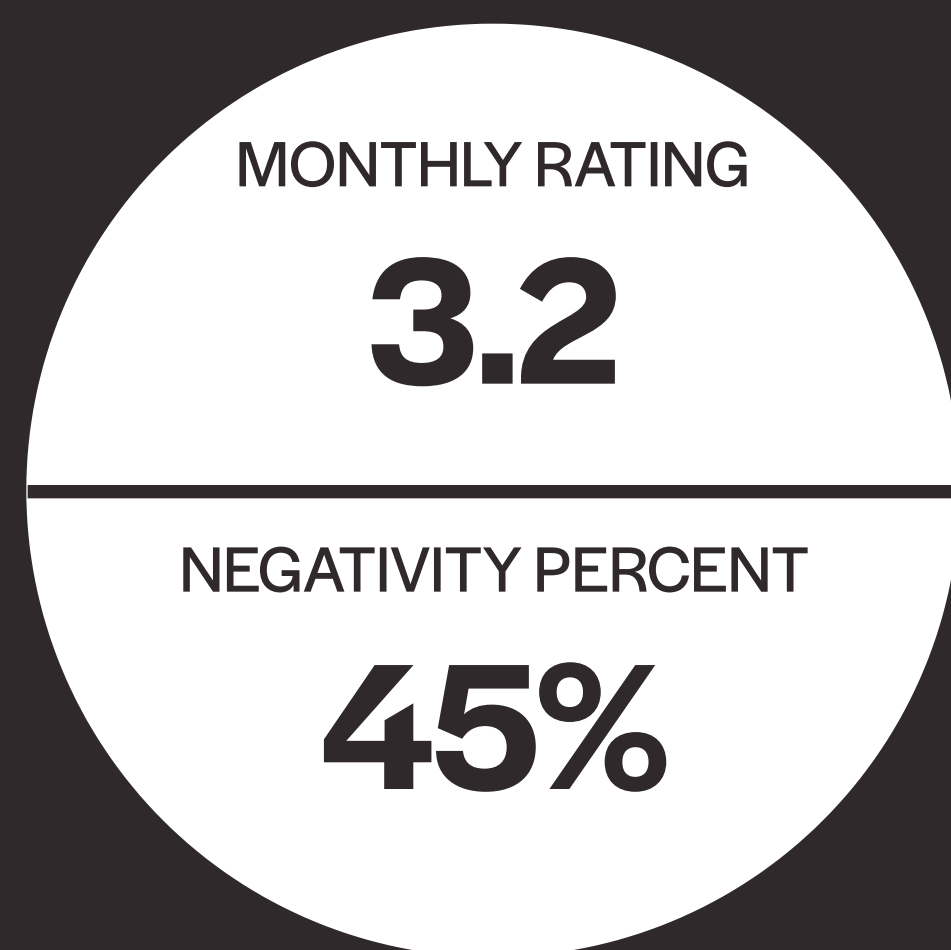
HEALTH SCORE: 51.52%



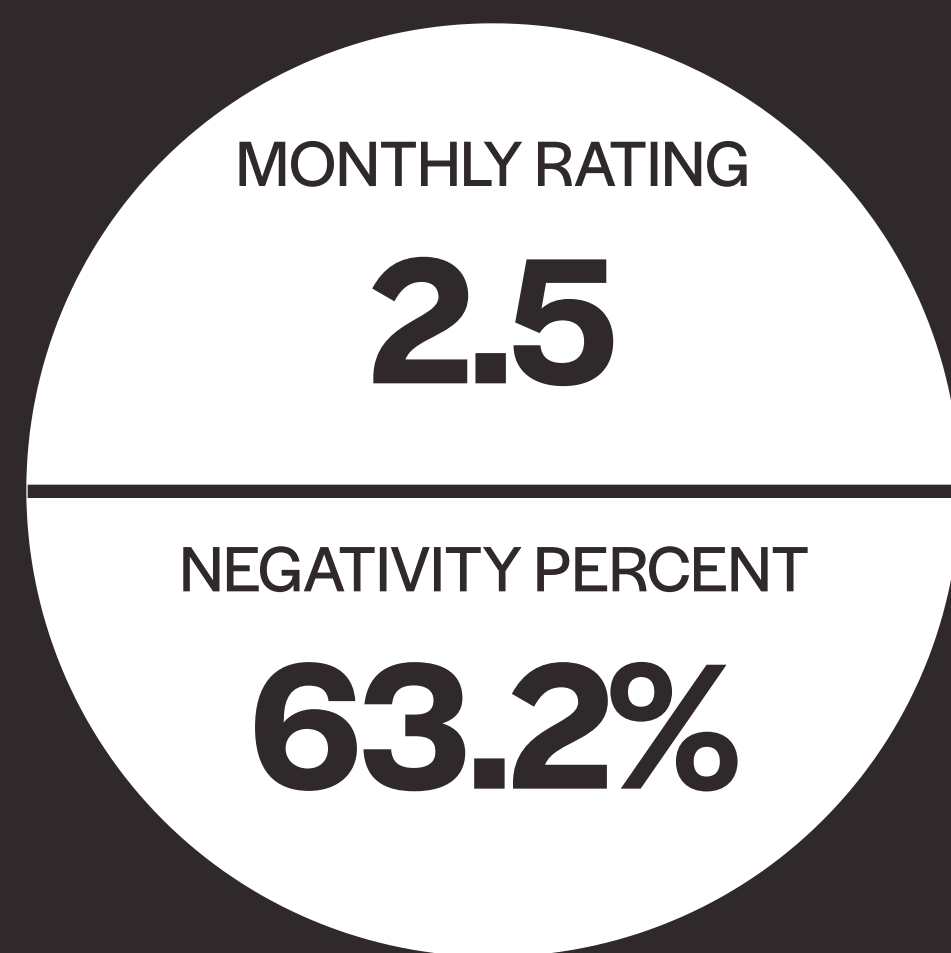
TOUR



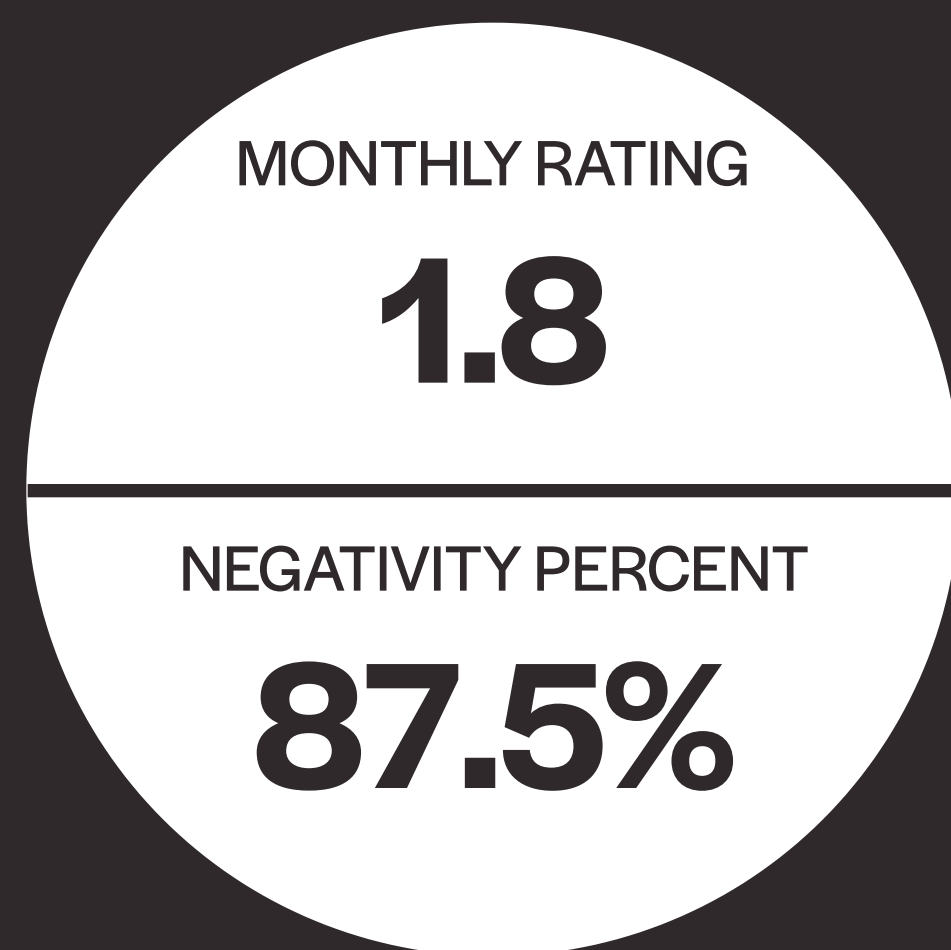
MOVE-IN



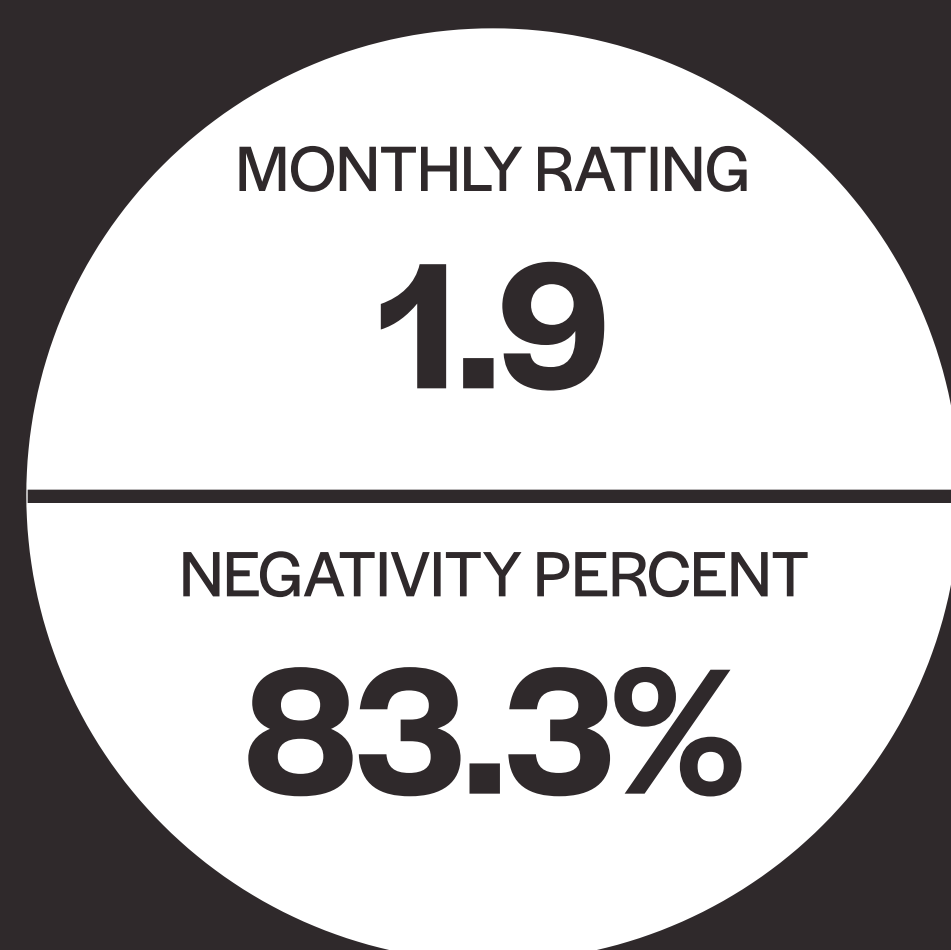
MAINTENANCE



RENEWAL



MOVE-OUT



MINIMIZE NEGATIVITY

*The 7 topics most often mentioned in **negative** reviews. Below benchmark is preferred, meaning the group has fewer negative mentions of each topic.

MAINTENANCE	-40.2% below benchmark	●
MANAGEMENT	+128.7% above benchmark	●
COMMUNICATION	+2.4% above benchmark	●
STAFF	-30.1% below benchmark	●
SAFETY/SECURITY	-43.3% below benchmark	●
BILLING/FEES	-11.9% below benchmark	●
PARKING	No Reviews	●

MAXIMIZE POSITIVITY

*The 7 topics most often mentioned in **positive** reviews. Above benchmark is preferred, meaning the group has more positive mentions of each topic.

STAFF	-48.8% below benchmark	●
LOCATION	+56.4% above benchmark	●
MAINTENANCE STAFF	-54.4% below benchmark	●
MAINTENANCE	+38.1% above benchmark	●
AMENITIES	-5% below benchmark	●
HELPFULNESS	+31.3% above benchmark	●
AESTHETICS	-13.8% below benchmark	●

TOP 5 TOPICS ABOVE BENCHMARK

These are **your** standout topics. Of the 49 topics Widewail studied, your group outperforms industry benchmarks in these topics by a significant margin.

UNIT CONDITION	Mentioned in 10.5% of positive reviews	+311.8% above the industry benchmark
MOVE-OUT	Mentioned in 3.2% of positive reviews	+272.7% above the industry benchmark
NEIGHBORS	Mentioned in 6.3% of positive reviews	+96.6% above the industry benchmark
SAFETY/SECURITY	Mentioned in 6.3% of positive reviews	+93.27% above the industry benchmark
LEASING PROCESS	Mentioned in 17.9% of positive reviews	+81.7% above the industry benchmark